

REQUEST FOR PROPOSALS  
**CALL TO ARTISTS + ARTIST TEAMS**  
Winston-Salem, Forsyth County, NC



## **SIDES ROAD WATER TANK ARTWORK**

**Deadline:** December 15, 2017, by 4:00 p.m., EST

**Proposal Honorarium for Finalists:** \$400 + \$265 travel stipend

**Projected Budget:** \$38,000

### **Overview**

The Winston-Salem/Forsyth County (NC) Public Art Commission is seeking an artist or artist team to design artwork for a water tank in the city of Winston-Salem. The tank is located along a major thoroughfare five miles south of downtown and is visible to approximately 25,000 drivers a day. There has been recent community interest in locating a city park on the land immediately surrounding the water tank. Should a park be located here in the future, the proposed artwork could serve as inspiration for the park's theme.

### **Artwork Vision**

The conceptual proposal should:

- Create a focal point of excitement and interest for viewers;
- Be an original, standalone design; and
- Require minimal maintenance.

Artists are encouraged to make proposals in any medium, including but not limited to painted murals, lighting displays, or some combination of media.

Due to the irregular surface of the tank's concrete coating, wraps will not be a feasible medium.

## Artist Eligibility

This is a national competition open to professional artists and artist teams, including partnerships of artists and tank painting contractors. All members of the team must be over 18 years old.

The project is open to all artists, regardless of race, creed, color, sex, sexual orientation, gender identity, pregnancy, age, religion, political affiliation or beliefs, national origin, or handicap, unless a bona fide occupational qualification exists.

## Location

The Sides Road Water Tank is located at 3101 Sides Road, Winston-Salem, NC, 27127, just east of Peters Creek Parkway, south of West Clemmons Road.

## Water Tank Details

- The water tank is currently visible only from nearby roadways, but could possibly be at the center of a future city park. Artists are asked to make proposals that would use only the half of the tank that is currently visible (**Figure 1**), but to consider that a future Phase II project could include the other half of the tank. Artists may also make proposals that include both sides of the tank and/or the tank's dome.
- The primary viewing area is one half of the tank, which is approximately 290 linear feet and approximately 50 feet tall (14,500 square feet).
- The entire surface area of dome is approximately 27,000 square feet. The dome may not be painted a solid dark color as doing so can affect water quality.
- The tank is currently painted "Smooth Stone" (right).

Smooth Stone | 73BR

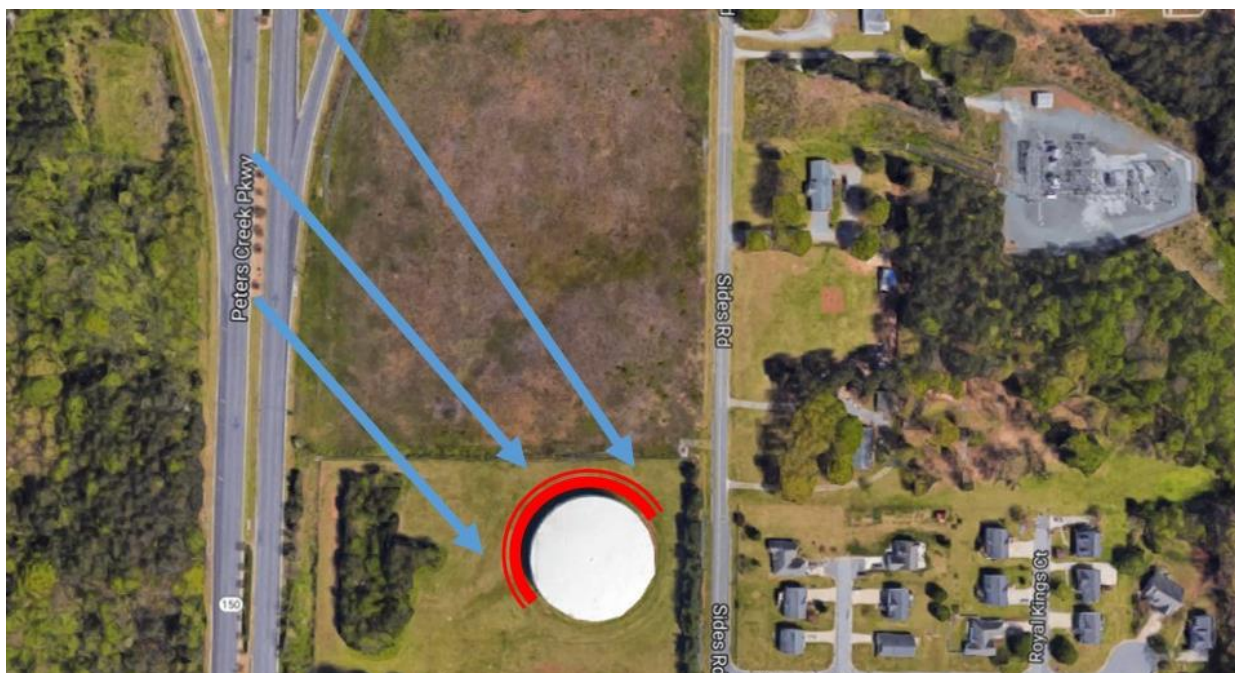


Figure 1. Sides Road Water Tank Primary Viewing Area



**Figure 2. Tank Viewed From Peters Creek Parkway**

### **Requirements of the Final Artist**

- The artist will be required to maintain commercial general liability insurance with damage limits of at least \$1,000,000 as well as automobile liability insurance.
- The artist's safety rules, particularly as they apply to fall protection, will need to be provided.
- The artist will be required to pay for any lifts or other necessary equipment as well as any paint (water-based acrylic), out of the project budget. If painting, the artist will also be responsible for completing a low-pressure wash where paint will be applied to ensure adhesion.
- The artist will be required to submit for review cut sheets for any paint to be used so our coating engineer can review for compatibility. The artist must follow the manufacturer's application recommendations (temperature, humidity, etc.) based on the cut sheets provided.
- A City-County Utilities engineer will review the project to ensure that the work being done will not damage or contaminate the water supply.

### **Selection Process**

The review committee is composed of Winston-Salem/Forsyth County Public Art Commission members and stakeholders associated with the water tank, including Utilities staff and a nearby resident. The committee will evaluate all submissions and recommend up to three (3) finalists. Finalist proposals should be developed enough to provide a good understanding of how the art will look within the context of the location. Finalists will be asked to present their proposals to the committee, preferably in person.

### **Evaluation Criteria**

The artist's conceptual proposal, professional work history, and work samples (up to 10 images) will be evaluated by the selection committee. The committee will review applicants on the basis of:

- Artistic excellence of the conceptual proposal.
- Professional experience of the artist or artist team.
- Demonstrated ability to successfully execute a project of this scale under the criteria developed and within the budget set forth.

## **Required Submission Materials**

- Conceptual project proposal (finalists will be asked to further develop their proposal).
- Past work samples: Artists and teams may submit up to ten (10) images.
- Annotated image list: Include artist(s) name(s) as a heading, and a brief description of each image, including title and medium.
- Resume or CV for each artist or artist team member, including past commissions and budgets.
- Two professional references, including names, phone numbers, and email addresses.

## **Schedule**

**December 15, 2017:** Deadline for submissions, due at 4:00 p.m. (this is not a postmark deadline)

**January 2018:** Committee review and selection of finalists

**February 2018:** Presentations by finalists (in person or remote)

**Summer 2018:** Mural completed

## **Send Submission Materials and Direct Questions to:**

City-County Planning

Attn: Kelly Bennett

P.O. Box 2511

Winston-Salem, NC 27102

[kellyb@cityofws.org](mailto:kellyb@cityofws.org)

336-747-7062

Submissions may be also submitted through Dropbox via the following link (**preferred submission method**): <https://www.dropbox.com/request/J6lAFbuxD034JqaWaaOW>

**\*\* Submission must be received electronically, by mail, or hand-delivered by December 15, 2017, 4:00 p.m. EST. No exceptions. \*\***