

Summer Youth Employment Program 2015
Close Out Report

WINSTON-SALEM URBAN LEAGUE



CITY OF WINSTON-SALEM



PROGRAM DETAILS

Length of SYEP Program- July 1, 2015- August 12, 2015

Participants: 118 Youth

Selected youth attended group interviews with host site supervisors. Host site supervisors were given an orientation and overview of the program. Host site supervisors had opportunities to meet and select youth for their sites. Supervisors conducted group interviews with previously selected youth. The youth were divided into groups of 50. The interviews took place on June 29th and June 30th.

Summer 2015 Host Sites

Marshalls – Hanes Mill Rd	Body and Soul	Habitat Restore
Marshalls-Silas Creek P’kway	Nationwide Insurance- Mose’	Delta Fine Arts
City of WS Construction	MD 3 Marketing	Beating Up Bad Habits
Dept.	Hanes Hosiery Rec. Center	Sims Recreation Center
Ma’ ati Spa	South Side Library	Carver School Library
Greater Cleveland Church	Fulton Family YMCA	Carl Russell Rec. Center
Flashback Smoothies	YWCA Best Choice Center	14 th Street Recreation Center
Neighbors for Better	Solutions Behavioral Health	Goodwill- Elink
Neighborhood	Sam’s Club	WSSU- Athletics
Southside Health United	State Farm - Emma Allen	Mt. Zion Senior Center
Health Care	Occupational Testing	NuEvo Hair Studio
NC Black Repertory	Solution	W-S/Forsyth Cty . NAACP
Ce Ce’s boutique	Irie Rythem Restaurant	State Farm Insurance-James
State Farm Insurance -	WS Urban League	Sweatt
Donna Jones	Rural Hall Public Library	Davenport Engineering

Once selected youth were assigned to their sites. Youth were also given an opportunity to choose their site based on the career goals identified in their application



TRAINING

Each week SYEP youth took part in a 4-hour professional development training. Below are some examples of the training they received. Each training addressed issues related to professional development. The trainings were based on the individual needs of the youth expressed in their applications.

Locations: SYEP Trainings were hosted at the following Sites

- Urban League Multi-Purpose Room-201 West Trade St.
- First Presbyterian Church Activity Room– 300 N Cherry St



Pictured: SYEP Participants



Pictured: SYEP 2015 Participants



Pictured: Dr. Kimye Dennis, Salem College

TRAINING TOPICS

- Leadership and Communication: Karim Amin trained youth on the importance of effective communication and leadership skills
- Social Media: Kismet Bell trained youth on resume writing and responsible Social media
- Professional Dress: Glynis Bell trained youth on professional dress and appearance
- Responsible Interaction with Police: Lt. Tyrone Phelps trained youth on the role of police and how to responsibly communicate with law enforcement
- Voter Rights: Tonya McDaniel: Trained youth on responsible voting, what is the Electoral College and Registering to vote and the importance of voting
- Civil Rights: Dr. Jack Monell trained youth about the history of the Civil Rights Movement
- Legal Rights: Kimye Dennis, Criminology Professor trained youth on the importance of knowing your rights and understanding the law
- Responsible Decision making: Attorney David Daggett trained youth on responsible decision making and goal setting





Daggett Shuler: David Daggett - Trained Youth on the importance of making smart responsible choices including not drinking and driving and living a healthy and active lifestyle



Fashionista: Glynis Bell-Trained youth on topics regarding the importance of dressing professionally and appropriate work ethics



Sargent Major Andrea Maine: -Trained youth on the importance of staying focused on their goals and she shared a message about anti bullying



Center for Smart Financial Choices: Betty Ann Faulkner

Responsible Financial Decision making

- Betty Ann Faulkner-Trained youth on the importance of making smart financial choices by conducting a workshop entitled, Adult for the Day. Youth learned how to create and balance budgets. This workshop was covered on TWC news.
- Piedmont advantage: Zenobia Staley trained youth on the difference between banks and credit unions. Youth were also trained on investment choices and retirement options. Students learned the process of how to open a bank account.

August 4, 2015- SYEP participants marched in the Youth Celebration parade as a part of the Youth National Black Theater Festival Youth Celebrity Project. The youth marched throughout downtown Winston Salem to celebrate their excellence and hard work.

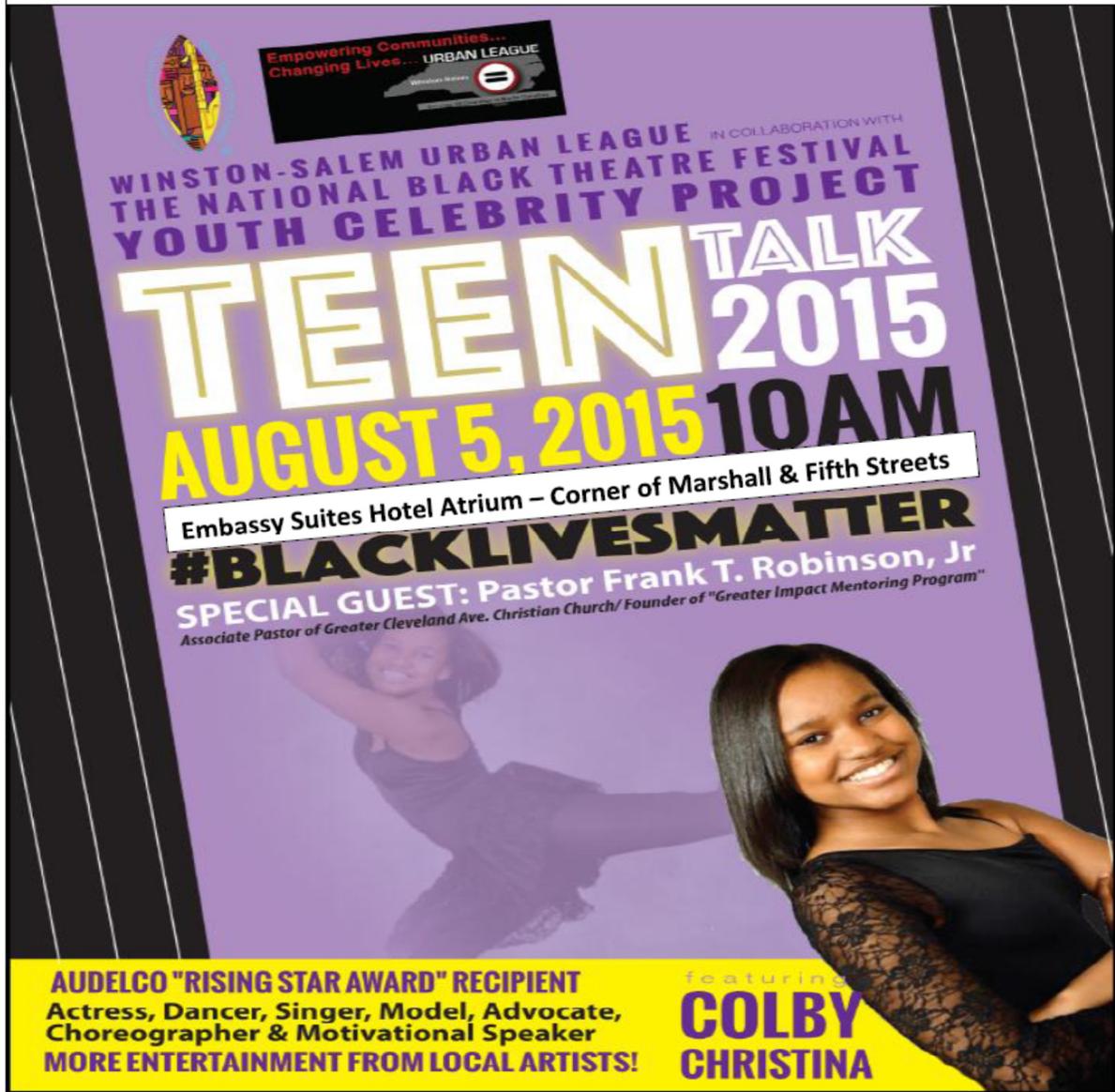


Pictured: Actress Colby Christina, NBTF Celebrity and Parade Grand Marshall



The Urban League and City of Winston-Salem Summer Youth Employment Program in conjunction with the National Black Theater Festival proudly sponsors

TEEN TALK!



The poster is purple and yellow. At the top left is the Urban League logo with the text "Empowering Communities... Changing Lives... URBAN LEAGUE". Below it, it says "WINSTON-SALEM URBAN LEAGUE IN COLLABORATION WITH THE NATIONAL BLACK THEATRE FESTIVAL YOUTH CELEBRITY PROJECT". The main title "TEEN TALK 2015" is in large white and yellow letters. Below that, "AUGUST 5, 2015 10AM" is written in yellow. A white banner contains the location: "Embassy Suites Hotel Atrium - Corner of Marshall & Fifth Streets". Below the banner is the hashtag "#BLACKLIVESMATTER" in large black letters. Underneath is the text "SPECIAL GUEST: Pastor Frank T. Robinson, Jr" and a smaller line "Associate Pastor of Greater Cleveland Ave. Christian Church/ Founder of 'Greater Impact Mentoring Program'". At the bottom left, a yellow box contains the text "AUDELCO 'RISING STAR AWARD' RECIPIENT Actress, Dancer, Singer, Model, Advocate, Choreographer & Motivational Speaker MORE ENTERTAINMENT FROM LOCAL ARTISTS!". To the right of this box, it says "featuring COLBY CHRISTINA" in purple and black. A photo of Colby Christina is on the right side of the poster.

Just Confirmed Special Guest:
Busta Brown, WQMG Radio



Teen Talk Forum:

Youth participated in the Teen Talk Forum. The topic of the Forum was “#Black lives Matter” (August 5, 2015). The panel consisted of College student: Vashti Hinton, High School student: Lasonia Killian, Radio Personality: Buster Brown, Pastor Frank Robinson and Salem College Professor, Kimye Dennis and Actress Colby Christina. The event also featured local youth talent from North Carolina and Virginia. There were over 1,500 people in attendance for this historic event.



Teen Talk Forum



END OF THE YEAR COOKOUT

This cookout and closing program featured speakers including Sergeant Major Andrea Maine, a Veteran who is a breast cancer survivor and motivational speaker. The event also featured a presentation from actress and motivational speaker Colby Christina. Through donations from local organizations and individuals the youth enjoyed music and a barbeque.



Special guests including former Senator Earline Parmon joined the Urban League as we celebrated a successful end to the SYEP, pictured with Colby Christina, National Black Theater celebrity, and Paula McCoy (August 7, 2015)

OFF TO COLLEGE

The Following Summer Youth Employees are attending College in the fall of 2015

1. Mariah Adams
2. James Adams
3. Marcus Lyles
4. Milady Robinson
5. Darien Thompson
6. Kennedy Crews

HIRED

Twenty-nine SYEP Participants were offered positions. Some positions were permanent part-time, some seasonal. Confirmed commitments are:

INTERNS HIRED BY HOST SITE AGENCIES

Marshalls – University Parkway

- Currently interviewing interns for **5** available job positions.

Marshalls – Silas Creek Parkway

- Derwin Adams
- Adrianna Thacker
- Janiya Blakney

Irie Rhythms Restaurant

- Shime Wilson

Body & Soul Gift Shop

- Alaqua Howell

Neighbors for a Better Neighborhood

- **10** interns will be hired in October (waiting on grant funding)

Flashback Smoothies

- Carla Fowler
- Ateka Williams

MD3-Media Marketing

- Omar Whitman-Morales