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Winston-Salem  
Urban League

**A Partnership of The City of Winston-Salem  
and The Urban League**

Life skills and Job Readiness Training  
and  
Work Experience



**Councilmember Derwin Montgomery  
inspired Urban League Summer Youth  
Employment teens to succeed**



Urban  
League  
Training  
Youth for  
Tomorrow!



SYEP  
Teens  
Meet  
Councilman  
Montgomery





**Choey Gilreath** (left) chats with participants after her presentation on the path to success. **Fire Chief Anthony Farmer** spoke to students about this career and his role as Fire Chief. He encouraged them to stay in school, get good grades and to avoid the pitfalls that would keep them from reaching their goals.

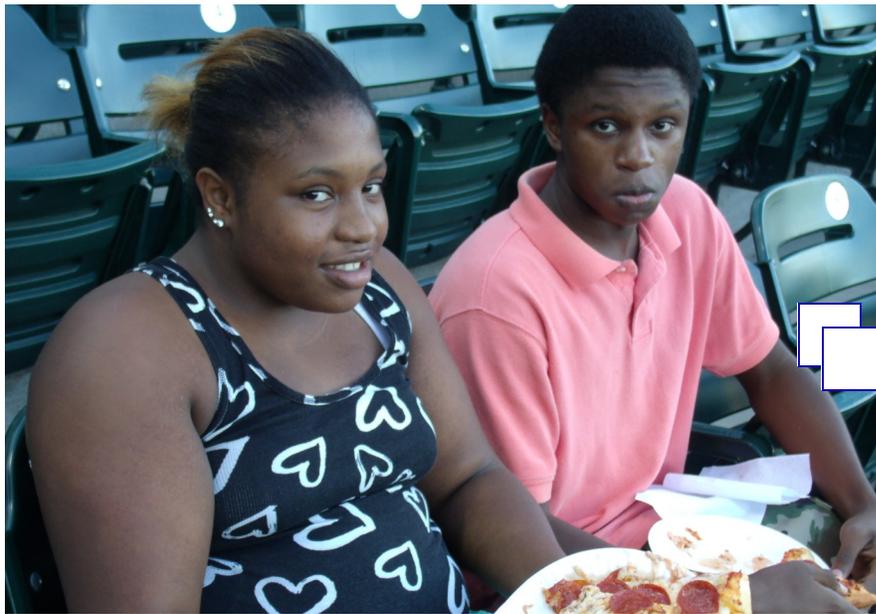


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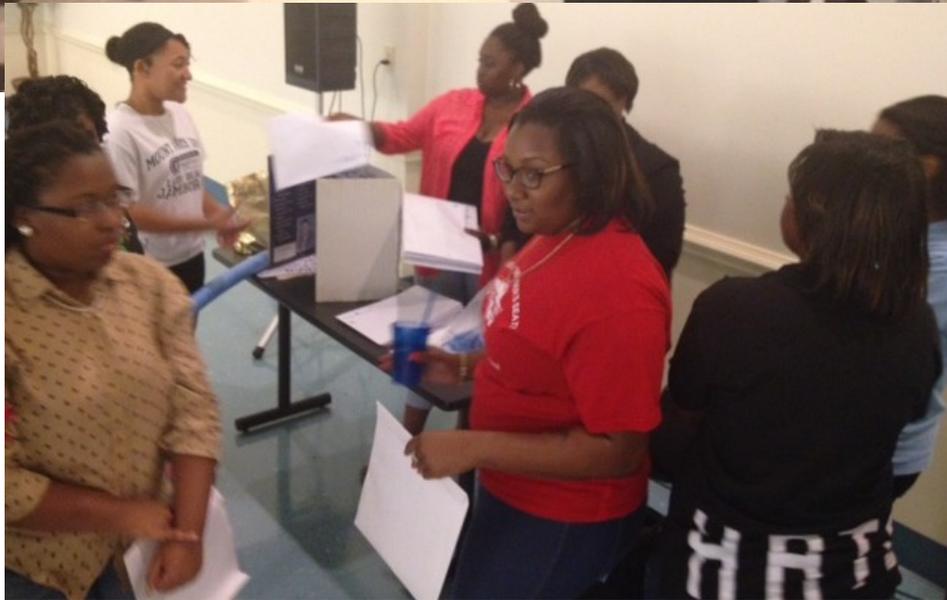
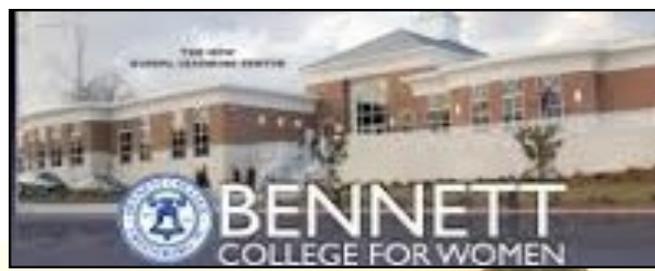


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16th**

Urban League  
SYEP at the



# COLLEGE & CAREER DAY



Sponsored By: The Urban League Young Professionals



## **COLLEGE & CAREER DAY**

**Winston-Salem State Representative speaks to students about college entry requirements and college life.**



## Summer Youth Employment Participants in the News



### Davenport hopes internships help foster success

Photo by Chanel Davis  
John Davenport Jr. (second from left) poses with interns Darian Thompson, Lazzar Trifunovic and Sam Starks.



BY CHANEL DAVIS  
THE CHRONICLE

John Davenport Jr. is determined to pay it forward. "Everyone is not going to have parents who are needed to the system. I am one of those kids, and it was until someone said I should do an internship with the Department of Transportation that I thought about applying, got a job and that changed my life," Davenport said. "What is important to me is that I don't want to see students to wait and go to college before they get that

See Interns

Darian Thompson, (left) a SYEP participant had a very interesting experience as an intern at Davenport Transportation Consulting under the supervision of the owner, John Davenport Jr. Through SYEP he gained experience in the field of engineering. Darian said "it is still good that I get a chance to know the importance of what they are doing here. It has also shown me perseverance. It can open doors with the field experience.



Pictured in the above news article of the opening of the Arie Rhythm Jamaican Restaurant are the Summer Youth Employment Participants: Shania Scales (front row right), Kenneth Patterson (back row center), Treyandrea Farid (not in photo). Their career goals are to own and operate their own restaurants. They had an awesome experience this summer learning what is involved in operating a restaurant.



SYEP students learned how to manage their money and to prepare a budget



# 2014 Summer Youth Employment Program

**Money Management Seminar Conducted by Financial  
Pathways - 7/11/14**



On July 11, 2014, the Urban League Youth Program welcomed two accountants from Financial Pathways to speak to us about money management and the importance of budgeting finances responsibly and efficiently.

They engaged us with a fun exercise that helped to understand the fundamental principles of spending our money wisely. We split into groups, with group names that represented us the best. The exercise consisted of a worksheet that put us in an unusual scenario: We were stuck on a deserted island for four months, by way of a game show, with \$1,000 to spend on essential items for survival. The objective: To use critical thinking skills to budget our money using a checklist of items. The catch: We could not spend a cent over the given amount, and any money we spent on items had to be done before we got on the island, so even money left over could not be spent.

Each group discussed which items we felt were necessary during the four month hiatus, but of course, those things varied from group to group. We took out our calculators, and went to work trying to solve the problem. We finally worked it out and we learned a lot in the process.

Written by Marcus Lyles, SYEP Participant



Marcus Lyles



*Javar Jones, WFU Student and Community Leader encourages SYEP participants to set goals, work hard, persevere and succeed in life.*

**Javar Jones**, graduate of Winston-Salem Preparatory Academy in 2011 made a presentation to the SYEP participants. Javar currently attends Wake Forest University where he is a rising Senior, studying Politics & International Affairs with a minor in Latin-American Studies. Javar has been a 3- year member of Student Government, one of those years serving on the Executive Board as Secretary, a member of the College Advisory Board for Winston-Salem, a member of the Forward Together: Interest Group for the NAACP Steering Committee and volunteer tutor and mentor.



# URBAN LEAGUE SUMMER YOUTH EMPLOYMENT PROGRAM (SYEP)

PRESENTATION BY  
**DENISE FRANKLIN**

**“EFFECTIVE COMMUNICATION”**



The Summer Youth Employment Program welcomed Denise Franklin as guest speaker.

Ms. Franklin began her career in broadcast journalism at age 19 at Wichita State University. She joined WXII-12 as reporter and anchor at age 23. In the past 15 years, she has come full circle, as an adjunct instructor at WFU and WSSU. In 2001 Franklin joined WFDD, the only public radio station in the Triad and served as the General Manager and the host of “Voices and Viewpoints”.

Ms. Franklin shared her years of experience as a reporter and broadcaster to train SYEP participants to communicate verbally and project themselves in public speaking.

***Location: WS Urban League***

***Date: Friday, August 1, 2014 Time: 12:00 PM***

TERRANCE



HAWKINS

Terrance Hawkins, editor/writer of Gracism was the special guest presenter at the SYEP Training Seminars. A native of Winston-Salem, NC he has served his city through activism, speaking, outreach, and music for the last 10 years. Terrance is also the founder and leader of a youth outreach program called “L.I.T. City”. L.I.T. City provides character education clubs for title 1 schools, mentorship programs for at-risk youth, and large youth events that feature community fairs and concerts. For nearly 20 years he has worked as a musician, singer, rapper, and producer in multiple genres including hip-hop, R&B, jazz, gospel, and CCM. His passion is to see the inner city/urban context transformed through holistic compassion & justice.



*If at first you don't succeed  
just remember you can do it  
and keep following your  
DREAM*

## SYEP August 1st Training Seminars

Females heard a presentation on self-esteem and males had a training in proper dress codes, how to tie a necktie.



Angela Hamilton, Director of The Pretty Brown Girls Club #11 made a presentation to SYEP young ladies on the importance of self esteem. She encouraged them present themselves as young ladies and avoid some of the negative images that exist of young brown girls

The Pretty Brown Girl  
**School Initiative**  
"Building Leaders from the Inside Out"

**BELIEVE IN YOURSELF  
AND ALL THAT YOU ARE.  
KNOW THAT THERE IS  
SOMETHING INSIDE YOU  
THAT IS GREATER  
THAN ANY OBSTACLE.**

Young Men

Dress to Impress



How to tie  
a necktie



Stuart Eaton of Eaton Designs made a presentation to the SYEP young men regarding proper dress codes. He emphasized the importance of dressing appropriately and the negative image of sagging pants.

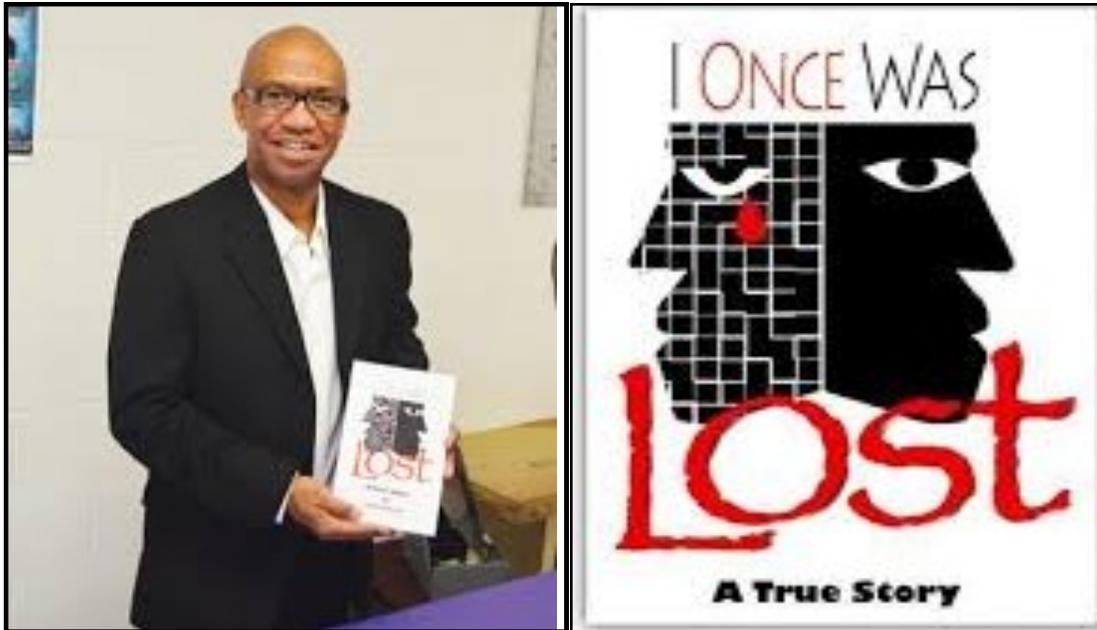
He conducted a tie-tying training which most of the youth had never tied a tie before. Several SYEP Participants were given neckties.

**Allen Younger, Director Forsyth Technical Community College Small Business Center, encourages students to assess their interests and skills and consider operating a small business. He explained the steps involved in starting a business and the resources available for young entrepreneurs.**



# Winston-Salem Urban League Summer Youth Employment Program

Fred Moore, Author of "I Once Was Lost" inspired young students with the story of his determination to overcome his struggles with addiction and incarceration.



**Friday, August 8, 2014 12:00**

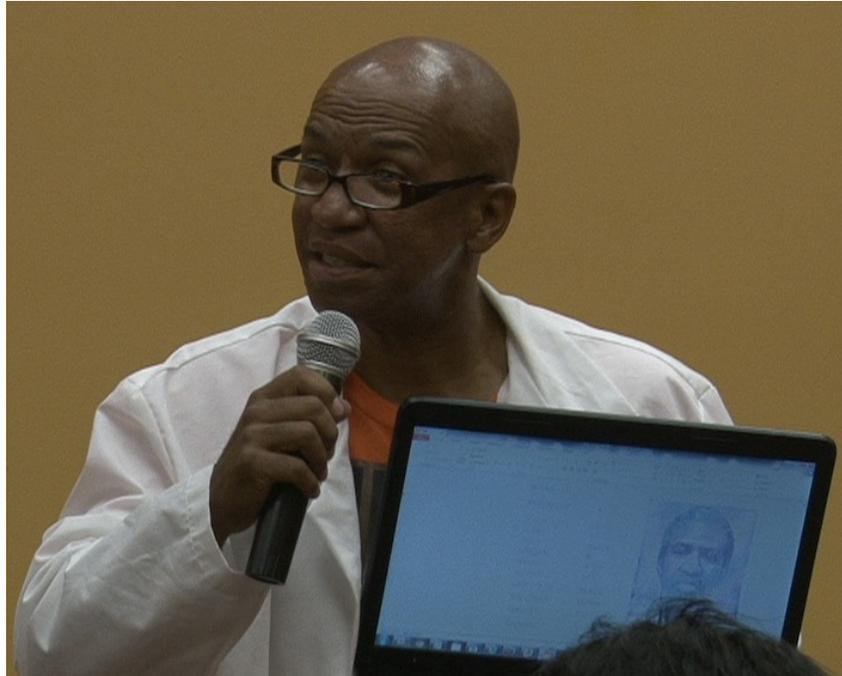
Topic of Discussion:

Fred Moore talked about his addiction and incarceration and he explains his story in a rap song. He emphasized the consequences of making poor life choices.



Fred Moore shows SYEP participants his mug shot and dramatizes his experience from his makeshift jail cell. He also wore a doctor's smock to demonstrate that he was going to medical school to become a doctor, but because of addiction ended up in jail instead.

He emphasized the consequences of making bad decisions and encouraged



**SYEP  
COOKOUT**



**FOOD, FUN, GAMES & TALENT**



# **SYEP Closing Program**

**Sending participants back to school and off to college with new skills, valuable work experience and funds to help with their personal expenses.**



**Urban League in partnership with the City of Winston-Salem empowers youth to become successful adults.**

# SYEP- Youth display artistic talent and compete in sack races



# SYEP

A

celebration  
of our youth





## **SYEP Participants Off to College...**

Mushaya Carter

Marcus Lyles

Brianna Carter

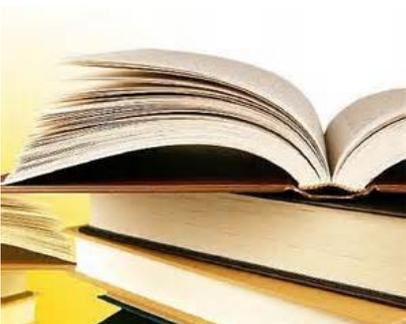
Kynneddy Crews

Shania Scales

Deanelle Thompson

Anthony Williams

Rajhene Wood



Lorenzo Graise greets customers at this internship site at Tropical Smoothie. He did such a good job that he has been hired to work after school and weekends.



# Congratulations to the SYEP Participants who were hired by their internship Employer:



## **Marshall's (Hanes Mill Road)**

Demerae Simmons

2 pending

## **Marshall's (Hanes Mall)**

Celeste Carter

Curtis Ziegler

Rayona Johnson

Cathyrn Young

Kiama Carter

## **Irie Rythmn Restaurant**

Kenneth Patterson

## **Tropical Smoothie**

Lorenzo Graise

## **Body and Soul**

Ashia Manning

## **Best Choice Center**

Camisha Johnson

## **CC's Boutique**

Zamani Washington

## **Emma Allen State Farm**

Eursla Harden

