



2014

Annual Report

Community Appearance Commission of Winston-Salem & Forsyth County



A Note from the Chairman

In 2014, the Community Appearance Commission (CAC) continued to support Community Roots Day and review the designs of publicly-funded building projects. The Commission also continued its partnership with the Ciener Botanical Garden through its educational seminar program with one seminar held in the fall.

The Commission spent much of the year focusing its attention on organizing a successful Community Appearance Awards program and establishing the 2015-16 work plan.

The Awards were held in June at the Gray Auditorium, Old Salem Museums & Gardens. Approximately 100 people were in attendance to honor the achievements of businesses and individuals in enhancing our community's appearance. The Commission was also able to initiate a new signage program in conjunction with the Awards program. In the fall, the members met to discuss the future focus of the Commission. The Commission decided during its biennial retreat to focus on expanding the Awards Program and educational seminars through 2015 and 2016.

We appreciate the support of our elected officials and the Planning Board, and we look forward to a productive year of working to maintain and improve our community's appearance. Commission members welcome suggestions on programs that we can undertake to better serve the community.

Steve Zorn, Chair

Education and Awards Committee

The Education and Awards Committee worked diligently to organize the 2014 Community Appearance Awards held on June 5, 2014. The program was held in the James A. Gray Auditorium at the Old Salem Museums & Gardens Visitor Center to honor the efforts of businesses, individuals, and groups that have had a positive impact on the appearance of our community. The event marked the 14th in a series of awards programs initiated in 1990.

Approximately 100 people were in attendance to hear keynote speaker, Mr. Charles Brown, LEED AP speak on community character and green design. Mr. Brown is the Assistant Director of Project Development at North Carolina State University in Raleigh. Winston-Salem Mayor Allen Joines was in attendance to present the Mayor's Award as was Mayor Pro Tempore and Council Member Vivian Burke who presented the City Council Award. Forsyth County Commissioner Richard Linville presented the County Commissioners Award. Council Members Dan Besse and Jeff MacIntosh were also in attendance.

A total of twelve awards were presented during the event. The 2014 Community Appearance Award winners are:

Count Zinzendorf Award
Spring House Restaurant, Kitchen & Bar

Joseph Winston Award
The Waughtown Goodwill Complex

City Council Award
Forsyth County Public Safety Center

Mayor's Award
The Career Center

County Commissioners' Award
Wake Forest University Welcome Center

Benjamin Forsyth Award
First Presbyterian Church

Flora Ann Bynum Award
The 1756 French and Indian War Palisade
Fort at Bethabara Fort

George Black Award
Dale Gramley

AIA Award
Wake Forest Biotech Place

**Community Appearance Commission
Award**
The Arts Based School

Classic Award
Piedmont Leaf Lofts
Red Bank School



A new element was added to the Awards Program in 2014. Two signs recognizing winning properties were created with the help of the Planning Department and City Sign Shop. A sign is placed in front of the winning property for a period of two months to further recognize and celebrate its impact on the aesthetics of our community before being moved to another winning property. As of December 2014, six winning properties have had the sign displayed on their site.

Trees and Woodlands Committee

The Trees and Woodlands Committee, in collaboration with the City's Vegetation Management Department and Keep Winston-Salem Beautiful, organized and held a successful Community Roots Day on October 25, 2014 in the Belview neighborhood. This year marked the 22nd Anniversary of the event that began in 1993 in the Boston-Thurmond neighborhood.



Volunteers planted approximately 370 trees, of eight different varieties, throughout the neighborhood during the event. Since the inaugural event, over 7,500 trees have been planted throughout the City of Winston-Salem.

Winston-Salem City Council Members James Taylor Jr. and Denise Adams welcomed the crowd of volunteers during the opening ceremony. Winston-Salem City Manager Lee Garrity and Planning Board member Paul Mullican were also in attendance at the event. Pastor Bishop of the First Waughtown Baptist Church provided the invocation.



Work Program

The Community Appearance Commission held its biennial retreat on November 14 at the Fred Salva Pavilion, Truliant Federal Credit Union. During the half-day retreat, members discussed, with the help of facilitator Kristy Eske-Balard, the overall goals for the Commission and work items for the next two years. Three overarching goals – to promote, to educate, and to award – were identified as being the focus on the Commission's work. With these goals in mind, the members decided that in addition to their current and on-going tasks, the expansion of the education seminar program and awards program will be included on the 2015-16 work program.

TAPR Committee

During 2014, the Technical Advisory and Project Review Committee reviewed two publicly funded projects: the renovation of the Lowery Building and improvements to the Special Operations Response Team (SORT) Building. The Lowery Building will house four City departments currently located at the City Yard that must be moved due to construction of the Salem Creek Connector. The SORT Building project will provide aesthetic improvements to the existing building and allow for adequate parking.



Community Appearance Commission

Steve Zorn, Chair

Charlsey Cornejo, Vice Chair

Scott Arnold, ASLA

Kismet Loftin-Bell

Chris Freeman

Daniell Nagle

Holly Fulton

Rita Nye

Haywood "Tom" Gibbs

Jill Reich

Wendi Hartup

Jenny Shugart

Cory Lambert

Keith Wilson

Janice Lewis

Retiring in spring 2014

Jeanine Bennett

Patrick Welsh

David Bergstone

City-County Planning Board Staff

Amy Crum

City-County Planning Board

Arnold G. King, Chairman

Allan Younger, Vice Chair

George Bryan

Darryl Little

Melynda Dunigan

Paul W. Mullican

Tommy Hicks

Brenda J. Smith

Clarence R. Lambe Jr.

City of Winston-Salem

Mayor: Allen Joines

City Council

Vivian H. Burke, Mayor Pro Tempore, Northeast Ward

Denise D. Adams, North Ward

Dan Besse, Southwest Ward

Robert C. Clark, West Ward

Molly Leight, South Ward

Jeff MacIntosh, Northwest Ward

Derwin L. Montgomery, East Ward

James Taylor Jr., Southeast Ward

City Manager: Lee Garrity

Forsyth County Commissioners

David R. Plyler, Chairman

Don Martin, Vice-Chair

Ted Kaplan

Richard V. Linville

Walter Marshall

Gloria D. Whisenhunt

Everette Witherspoon

County Manager: J. Dudley Watts Jr.

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