



This annual report is required under the City-County Planning Boards's established procedures and covers the July 1, 2012 - June 30, 2013 fiscal year.

Established under special enabling legislation that authorized the Board in 1947, the City-County Planning Board (CCPB) is the longest standing joint planning operation between a city and county in North Carolina. The Board is comprised of nine citizens appointed jointly by the Forsyth County Board of Commissioners and the Winston-Salem City Council. The Board generally meets twice each month and more often, as the need arises.

In August 2012, the Planning Board adopted the 2012-13 work program to guide Planning staff activities for the year. A major component of the work program is defined by the adopted comprehensive plan for the City and County. The primary planning efforts for fiscal year 2012-13 were adoption of the new comprehensive plan, *Legacy 2030 Update*; revision of the area plan process

and initiation of three area plan updates; and coordination of events for Winston-Salem's Centennial in May 2013. The Planning Board and staff also perform other planning duties as requested by the City of Winston-Salem, Forsyth County and the smaller municipalities of Forsyth County.

Planning staff consists primarily of professional planners who are assisted by two administrative support positions. The 2012-2013 year commenced with a 24-person staff. Due to budget issues, the staffing level was reduced by one, mid-year. In spring 2013, a decision was made by the City and County to merge the City-County Planning Department and City-County Inspections Division, effective July 1, 2013. Budget, staffing and the Planning Department's merger with the Inspections Division are discussed in more detail in the Administrative Matters and Looking Ahead to 2013-14 sections of this report.

The following narrative describes the work of the Planning Board and its staff

during the 2012-13 fiscal year and is grouped under the following general categories: *Legacy 2030 Update*, Area Plans, Public Education, Economic and Downtown Development, Historic Preservation, Community Appearance, Other Specialized Planning Efforts, Text Amendments, Development Review Activities and Administrative Matters.

2012-2013 Planning Highlights

- *Legacy 2030 Update* adopted by all jurisdictions in Forsyth County
- Area plan update process established. Plans completed or underway:
 - Downtown
 - Tobaccoville
 - Southeast Forsyth County
 - Southeast Winston-Salem
- Centennial Celebration

LEGACY 2030 UPDATE

During 2012-13, the *Legacy 2030 Update* was adopted by and became the official comprehensive plan for Forsyth County and all its municipalities. The Planning Board adopted the plan in August 2012; the City and County adopted the plan in November. Tobaccolville, Bethania, Lewisville, Rural Hall, Kernersville, Clemmons, and Walkertown all adopted the plan between November 2012 and February 2013. Planning staff is currently preparing *Legacy 2030* for final publication. The final published document will include many more photos and improved graphics than the draft version and is expected to be published in the late summer of 2013.

The plan also won several prominent awards for its innovative outreach efforts this past year. The American Planning Association awarded the Planning Department its National Planning Achievement Award in Public Outreach; the North Carolina Chapter of the American Planning Association awarded the department Innovations in Planning Services, Education, and Public Involvement; and the National Association of Counties gave the department its Best in Category Award for Civic Education and Public Information.

AREA PLANS

Area Plan Updates

The 2011-12 fiscal year saw the completion of the post-*Legacy* series of area plans for all of Forsyth County and its jurisdictions. Staff started 2012-13 revising the area plan process to make it shorter and more streamlined, while providing opportunities for citizen participation in accordance with the recommendations of *Legacy 2030*. The remainder of the fiscal year was spent updating four existing area plans to reflect current community conditions and the recommendations of *Legacy 2030*.

The first area plan adopted post-*Legacy 2030* was the *Tobaccolville Area Plan Update* (general plan area is south of the Stokes County line, west of US 52, north of Reynolda Road, and east of the Yadkin County line). Plan meetings were well attended, and citizens and Village of Tobaccolville officials alike were excited to work on the long-awaited plan update (the existing plan for Tobaccolville

was adopted in 2001). The Planning Board recommended the plan in February 2013. The Tobaccolville Village Council endorsed the plan in February and the County Commissioners adopted the plan in March 2013.

The next plan recommended by the Planning Board was the *Southeast Forsyth County Area Plan Update*

(general plan area is south of I-40, west of the Guilford County line, north of the Davidson County line, and generally east of Winston-Salem, although a portion of the plan exists within the City).

Significant changes occurred in this planning area since the current plan was adopted in 2004, and planning process participants saw an updated plan as a key to ensuring that future development has a positive effect on the community. The plan was recommended by the Planning Board in May 2013. Adoption is expected by the County Commissioners in summer 2013 and City Council in fall 2013.

An update of the *Southeast Winston-Salem Area Plan* was also started during 2012-13 (general plan area is south of I-40 Business, west of Salem Lake, north of I-40, and east of US 52). The southeast Winston-Salem area has seen significant revitalization efforts and demographic changes since the existing plan was adopted in 2002. This plan covered a smaller geographic area than the other two plans completed this year, and as a result gave staff opportunities to work with the community on more

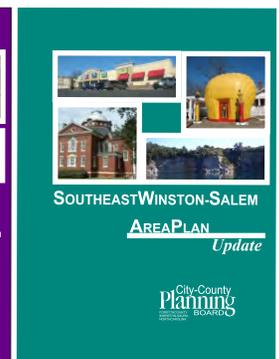
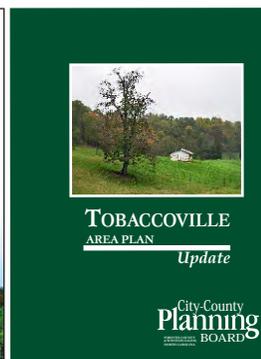
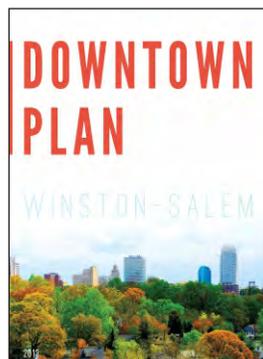


Visualization for the Southeast Winston-Salem Area Plan



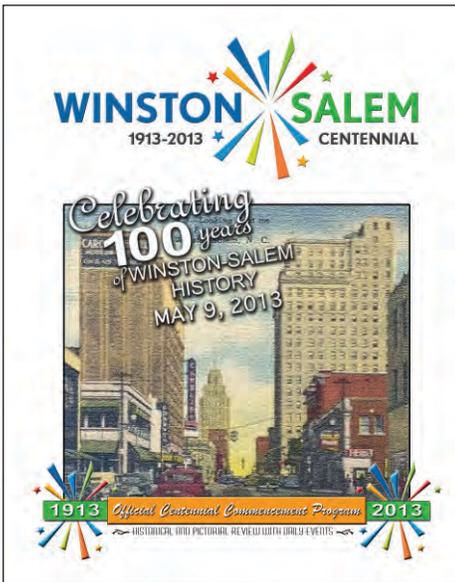
detailed design and planning of smaller areas. A Planning Board public hearing on the plan is anticipated in summer 2013, with City Council adoption expected in fall 2013.

The *2013 Downtown Plan Update* (general plan area is south of Northwest Boulevard, west of Martin Luther King, Jr. Drive and Winston-Salem State University, north of the UNC School of the Arts, and east of Wake Forest Baptist Medical Center) was recommended by the Planning Board in February 2013 and adopted by the Winston-Salem City Council in April 2013. The *Downtown Plan Update* was a collaborative effort between the Downtown Winston-Salem Partnership and the City-County Planning Department and both an area plan and a marketing and implementation strategy guide for Downtown Winston-Salem. The plan includes a basic land use guide and policies to assess future downtown rezoning requests and development proposals.



Area Plan Status Report

A draft of the Area Plan Status Report 2013 has been completed to monitor the status of recommendations made in area plans. An implementation table in each area plan lists every plan recommendation, a completion time frame for the recommendation, and the responsible department or agency. The status report compiles the implementation tables of all plans and indicates the status of each recommendation. This report also aids in guiding work program development and budget requests for various City and County departments. The report is anticipated to be updated on a biennial basis.



PUBLIC EDUCATION

Community Appearance Educational Series

In 2012-13, the Community Appearance Commission's (CAC) Education and Awards Committee continued its public educational series started in 2010. In partnership with New Garden Landscaping & Nursery, the CAC sponsored two free educational seminars in 2012: Ornamental Shrub Pruning and Fall Lawn Maintenance.

Historic Preservation Month Activities and the Centennial Celebration

During Historic Preservation Month, the Forsyth County Historic Resources Commission (HRC) assisted the City by coordinating the "kick-off" program for the City's Centennial Celebration on May 9, 2013, in front of City Hall. Prior to the program, vintage cars lined Main Street and the Krispy Kreme vintage truck was there with staff passing out donuts. The program started with a welcome from Winston-Salem's

Mayor, greetings from the Mayor Pro Tempore and comments from other City Council members, State and federal government representatives. The program featured various performers and concluded with the unveiling of a new historic marker installed on First Street near the Strollway and Corpening Plaza. Following the program, guests joined the HRC inside City Hall for a reception with refreshments from local caterers, including birthday cake from Dewey's Bakery. That evening, a/perture cinema hosted three showings of the premiere of the centennial documentary, *Merger: Making the Twin City*.

The Centennial Celebration continued until through the weekend, and included a Centenarian Luncheon, a Blue Moon Gallery Hop with special Centennial toasts, Community Days at Old Salem Museum and Gardens, a Centennial parade, a party in Corpening Plaza, and a Scavenger Hunt. Finally on Sunday, the Winston-Salem Symphony performed world premiere of "Hail the Coming Day," and a multicongregational worship service was held at the May Dell at Salem Academy and College.

Planning Newsletter

The Planning Department's bimonthly newsletter continues to inform a wide variety of stakeholders in the community of the planning activities and how they can get more information or participate in our initiatives. The newsletter is available in the Planning office, distributed via email to elected and appointed officials and interested citizens and posted on the Planning Department's web site.



ECONOMIC and DOWNTOWN DEVELOPMENT

During fiscal year 2012-13, staff worked extensively with the Downtown Winston-Salem Partnership to finalize and adopt the *2013 Downtown Plan Update*. Staff's previous investigation of the need for industrial site protection measures has resulted in NC General Assembly House Bill 439. This bill proposes a statewide program that defers any increase in real property tax value due to the installation of industrial roads, water, sewer and other infrastructure until the property is built upon. The purpose of the effort is to stimulate the creation of development-ready industrial sites. Planning staff also provided updated site development information to Winston-Salem Business Inc. for marketing of the former Dell site in southeast Winston-Salem. The site was purchased and occupied by Herbalife as an east coast distribution center.

Forsyth County Trends and Development Patterns Reports

The *2011 Trends Report* was completed in late 2012 and includes close to 70 pages of charts and tables, compiling information from nearly 600 zoning dockets and more than 15,000 construction permits between 2006 and 2011. Much of the data was aggregated into four geographic categories: Winston-Salem's Urban Area, Winston-Salem's Suburban Ring, outlying Perimeter Communities and designated Rural Areas. The upcoming *2013 Trends Report* will be shorter, provide more detailed geographic development information, emphasize the more important trends relative to the adopted *Legacy 2030 Update* and will be more coordinated with economic development reports from the Winston-Salem Chamber.

Revitalizing Urban Commercial Areas (RUCAs)

The Winston-Salem City Council approved a second phase of the Revitalizing Urban Commercial Areas (RUCAs) program and appropriated \$2.5 million dollars from the Dell incentive funds repayment as part of the FY '10-11 budget. In 2012-13, Planning staff continued working with local business owners, neighborhood advocates, and other City staff to implement the recommendations of the RUCAs report and individual RUCAs plans.

Improvements were completed at the West Salem Shopping Center, and additional work was completed in the Ogburn Station area and the Southeast Plaza Shopping Center. Work also began on streetscape improvements to Acadia Avenue in Washington Park, a previously approved phase-one RUCA.

Streetcar Study

Background work for the Urban Circulator Alternatives Analysis was completed in late June 2013. This potential project would be a transportation “people-mover” designed to conveniently connect people and activities in the central city area between the Wake Forest Medical Center area, BB&T Ballpark, the downtown core, the Research Park, Winston-Salem State, and the Martin Luther King, Jr. Drive corridor. The need for such a system anticipates that downtown area employment will double to over 50,000 people, residential population will more than quadruple to over 10,000, and hundreds of thousands of tourists, college students, residents, and workers will need a more convenient way to move between all the activities than by driving their cars from one parking facility to another. The analysis involved: a detailed comparison of different possible vehicles, from standard bus to enhanced bus to a modern rail streetcar vehicle; the development and economic growth impacts of different alternatives; and examination of route alternatives. When the final report is completed, the City Council will consider this study and make a decision as to which option is the official “locally preferred alternative” that will guide future planning and potential funding efforts.

HISTORIC PRESERVATION

Certificates of Appropriateness

During 2012-2013, there were 76 Certificate of Appropriateness applications reviewed for the H Districts (Old Salem and Bethabara), the HO District (West End), and the Local Historic Landmark properties.

Design Review Guidelines

In 2012-2013, Historic Resources Commission (HRC) staff drafted revised the design review guidelines for the Local Historic Landmark properties. The revised guidelines will be reviewed by the Commission and public meetings will be scheduled for landmark property owners. Adoption of the revised guidelines is anticipated for 2013-2014.

Web Pages for Historic Markers and Local Historic Landmarks

Historic Resources staff completed a project in 2012 to bring increased attention and visibility to both the Historic Marker and Local Historic Landmark programs, which are administered by the Commission. These programs have recognized some of the community's most historically and architecturally significant historic properties, sites, and events.

As a result of the project, the public is able to access interactive and detailed information about each marker and landmark from the HRC's website. The pages include descriptive narratives about the properties, photographs, and links to websites related to the properties.

Forsyth County Architectural Survey Update

In 2012, the HRC hired historic preservation consultant Heather Fearnbach to prepare the manuscript for the survey publication for the City of Winston-Salem, which will be entitled Winston-Salem's Architectural Heritage. The book is now in the publication phase and will be printed by the end of 2013. When funding is confirmed, work will begin on the final research phases and manuscript of a second publication which will focus on the architectural resources of Forsyth County and its small towns.

Historic Markers

Two historic markers were installed and unveiled as part of the City's Historic Marker Program in 2012. In July, a marker commemorating the Kate Bitting Reynolds Memorial Hospital was unveiled. Completed in 1938, the hospital was the first facility in Winston-

Salem to offer comprehensive medical care and professional medical education for African-Americans. The hospital was named for Kate Gertrude Bitting Reynolds, and was affectionately known as the “Katie B.” During the mid-20th century, the Katie B. reportedly became the third largest hospital for African-Americans in the United States, and provided outstanding care for 32 years.

The second marker was unveiled in October, and recognized the Winston-Salem Chapter of the Black Panther Party. In 1969, Winston-Salem became the first Southern city with a chapter of the Black Panther Party. Nationally and locally, the Black Panthers sought to protect African-American neighborhoods from police brutality; the volatility of the times often led to confrontation with police. Later the Chapter offered community service programs, including free breakfasts for school children, sickle cell anemia testing, and the Joseph Waddell People's Free Ambulance Service, which received national acclaim.

Local Historic Landmark Designations

During 2012-2013, the Forsyth County Courthouse was designated as a Forsyth County Local Historic Landmark. The Forsyth County Courthouse is located on the site of Forsyth County's first courthouse, constructed in 1850 (demolished), and the second courthouse, completed in 1896. The current (and third) courthouse on the site enveloped components of the second courthouse and was designed by the prominent local architectural firm of Northup & O'Brien. In 1959-60, two sympathetic, winged additions were added. It is anticipated that the building will undergo a sensitive adaptive reuse.

National Register of Historic Places Listing

During 2012-2013, the Robert M. Hanes House and the Forsyth County Courthouse, both located in Winston-Salem, were listed on the National Register of Historic Places.





**COMMUNITY APPEARANCE
Roots Day**

On a sunny Saturday in October 2012, the Community Appearance Commission of Winston-Salem & Forsyth County, the Winston-Salem Vegetation Management Department, and Keep Winston-Salem Beautiful held Community Roots Day along the Newell/Massey Greenway and New Walkertown Road. Over 400 volunteers planted more than 400 trees during the event. City elected official welcomed the volunteers during the opening ceremony. Planning Board members Barry Lyons and Lynne Mitchell volunteered at the event. The event is made possible through grant funds and donations.

This year marked the 20th anniversary of the event that began in 1993 with volunteers planting approximately 85 trees within the Boston-Thurmond neighborhood. A new Community Roots Day logo was designed to commemorate the anniversary. Since the inaugural event, over 7,000 trees have been planted throughout the City of Winston-Salem in neighborhoods such as Easton, East Winston, Hanes Lowrance, Hanes Hosierey, Sunnyside, Maple Street, Happy Hill, Kimberley Park, and West Salem.



**Community Appearance Awards
and Recognitions**

The Community Appearance Commission (CAC) has begun planning the 2014 Community Appearance Awards which will be held in spring 2014. The tentative theme for the upcoming event is green design. The CAC also recognized two properties with a letter of recognition for the outstanding renovations that have been completed over the past couple of years: Winston-Salem State University and 126 South Spruce Street.

**Community Appearance
Commission 2013-14 Work Plan**

In August, the CAC held its biennial retreat to discuss its 2012-14 work plan. The CAC felt that the three overarching goals included in its previous work plan (awareness; partnerships; and projects) were still relevant and needed to be further expanded in the 2012-14 work plan. Through the half-day event, CAC members focused on projects or programs that they felt would further the goals of increasing the public's awareness of the commission and allow the commission to build strong partnerships within the community. Ideas were narrowed to the top four project areas for the coming two years: tree trimming, parks, educational seminars, and an overall systematic plan for new projects. Other priority projects focused on public art, signage and marketing.

**OTHER SPECIALIZED
PLANNING EFFORTS**

**Health, Agriculture and Local
Foods Initiatives**

Planning staff is working cooperatively with the Forsyth County Health Department and others in the community on issues related to community health and food access, including rural and

urban agriculture, community gardens, and local food retailing. Planning staff served on the advisory committee for a study completed by Forsyth Futures in December 2012. Staff was invited to become members of the Forsyth County Cooperative Extension Advisory Council and the Translational Science Institute of the Wake Forest School of Medicine Advisory Committee. The Planning Department is represented on and actively participates with the Forsyth County Local Foods Committee, County Extension Community Gardening Projects Committee, and the BeHealthy Coalition. Staff made a presentation on local foods and health at the Elon University Fall Environmental Forum.

**New Walkertown/Lakeside
Apartments Concept Plan**

Planning staff worked closely with the Council Member from the East Ward and other City departments to create a redevelopment concept plan for a 40-acre site located on the east side of New Walkertown Road between Smith-Reynolds Airport and Winston Lake Park. The purpose of the concept plan was to explore the potential for redevelopment of the site into a mixed-use community. Due to the site's location within the restricted flight path of the airport runway, staff identified FAA regulations that limited the intensity and density of uses for this property. The concept plan accommodated those limitations by proposing office/low-intensity commercial development for the central area affected by the flight path and low-density residential and commercial development towards the edges of the property. A new road was also proposed to directly connect to an area for restaurants and outdoor seating that takes advantage of Winston Lake views.

**East Winston
Mixed-Use Concept
Plan**

Planning staff also worked the Council Member from the East Ward and other City departments to create a redevelopment concept plan for an area bounded by US 52, Martin Luther King, Jr. Drive, and Business 40. General land use recommendations were mapped for the entire

and a concept plan developed for the section between 3rd-4th-5th Streets between US 52 and Cleveland Avenue. The concept plan took advantage of the sites' proximity to the Wake Forest University Innovation Quarter (formerly the Piedmont Triad Research Park) and proposed a mixture of housing types, which included residential condos, townhouses, and apartments, and a centrally located retail area with adjacent open space. A restaurant was shown on 4th Street facing US 52 with an outdoor seating area that takes advantage of proposed bridge and landscape improvements recommended in the Creative Corridors Plan. The entire proposal is pedestrian friendly with buildings pulled up to the street, sidewalk connections, and areas of open space.

Addressing Ordinance Update

The Winston-Salem City Council adopted the Addressing Ordinance in October 2012 and Forsyth County Commissioners adopted the ordinance in March 2013. The adoptions followed nearly four years of research, collaboration, and review by Planning Staff with assistance from the Forsyth County Addressing Technical Committee. The committee is composed of representatives from various City and County departments, including emergency services, and from other Forsyth County municipalities. A public review and input period was also conducted from April through July 2012.

The purpose of the Addressing Ordinance revision was two-fold: 1) to make all the addressing ordinances in the county as similar as possible, and 2) to bring the ordinances up-to-date and in compliance with national and state addressing standards. In addition, staff has formulated an Addressing Policies and Procedures Manual to establish consistent standards and policies for street naming and address number assignment in Forsyth County. In short, the ordinance directs "what" should be done; the policy and procedure manual describes "how" to do it. Other municipalities in the county are working on adopting an addressing ordinance in their jurisdiction.

Greenway Plan Update

The Forsyth County Commissioners approved the *Greenway Plan Update* in August 2012. (The plan was adopted by the Planning Board and the City Council earlier in 2012.) A final plan document

was published and distributed in December 2012. Initial steps are being taken to implement the recommendations from the plan. Most notably, over one million dollars of federal transportation funds were approved for the Waightown Connector, a tier one project, by the Metropolitan Planning Organization (MPO) during the last round of transportation funding appropriation in September 2012.

Transportation Planning

According to an arrangement that has been in place for several years, Planning staff provides assistance and support to the transportation planning efforts of the Winston-Salem Department of Transportation (WSDOT). Together, they provide the primary staffing for the Metropolitan Planning Organization (MPO).

Planning staff provided administrative support to the work of the Technical Coordinating and Transportation Advisory Committees of the MPO, as well as substantive support to planning efforts, including: developing an updated Long Range Transportation Plan, the *2035 Transportation Plan Update*; drafting a Complete Streets Policy; complying with new State ethics requirements for MPO boards; updates to the *Comprehensive Transportation Plan Street and Highway Element* (which replaced the *Thoroughfare Plan*); serving on various transportation committees (Bike & Greenway, Sidewalk & Pedestrian, Street & Highway and NCDOT Complete Streets Advisory

Group); and working on special study teams (Wake Forest Bike, Pedestrian, and Transit Study, Peters Creek Parkway Corridor Plan, Martin Luther King, Jr. Drive Streetscape Plan, and the Creative Corridors Coalition).



Piedmont Together

Choices Opportunities Solutions

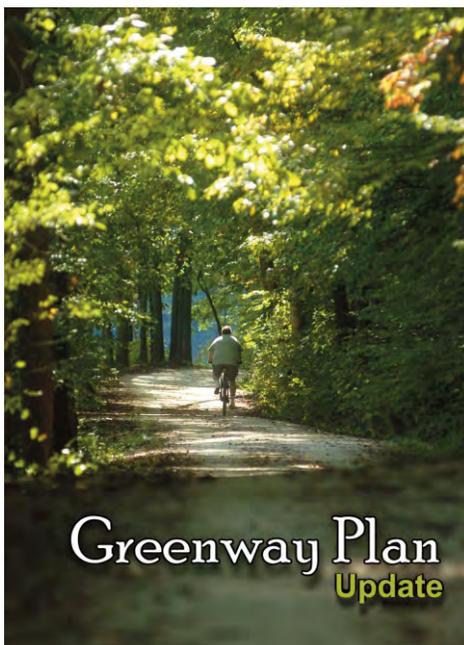
Regional Planning

During 2012-13, Planning staff continued to be involved in the regional sustainable communities planning project, now called Piedmont Together. The 12-county planning effort is intended to build economic competitiveness, increase housing affordability and expand transportation choices. The three-year planning process is funded by a \$1.6 million HUD grant and leveraged through in-kind contributions from many jurisdictions and organizations in the Triad region, including the City-County Planning Department.

Activities during 2012-13, the second year of the project include: a Livable Communities Summit; a second round of community forums; design workshops for five town centers in the region; drafting of a regional vision; and, workshops on the costs of development and infrastructure. Next year, during the third and final year, the regional vision will be finalized and the project will transition from planning to implementation. City-County Planning staff is working to integrate the recommendations of the *Legacy 2030 Update* with the efforts of the regional process.

Environmental Review

Planning staff is responsible for making sure that the City and County comply with the National Environmental Policy Act when using federal funds for projects undertaken by the City's Community and Business Development Department and the County's Housing Department. In 2012-13, Planning staff completed three environmental assessments of neighborhood-scale rehabilitation and construction projects as well as reviews of more than 100 individual housing rehab projects. Of those projects, 72 were reviewed by the Planning Department's historic preservation staff as part of the National Historic Preservation Act.



TEXT AMENDMENTS

In 2012-13, CCPB staff processed eleven UDO text amendments. The majority of these text amendments dealt with technical items or issues brought to staff's attention through the development review process. Several of these amendments have made existing development review processes much easier to navigate for citizens. Highlights of the year's text amendments include UDO-232 and UDO-233.

Requested by the City Council, UDO-232 created the Entertainment (E) zoning district and the use Entertainment Facility, Large. The intent of the new zoning district is to allow a mixture of uses including residential and entertainment-related uses. The district includes provisions that address lighting, pedestrian accommodations, spacing requirements, and parking requirements tailored for this unique district. Approval of an E district also triggers additional noise enhancement provisions that are included within the City Code. City Council approved UDO-232 in November 2012.

A group of citizens initiated UDO-233 which dealt with the issue of school stadium parking within City/Town Centers [Growth Management Area (GMA) 1] and Urban Neighborhoods (GMA 2). The text amendment requires that new stadiums and expansions with more than 1,500 seats provide off-street parking at a rate of one space per four seats. If that ratio cannot be met, a Special Use Permit issued by City Council must be obtained. UDO-233 was intended to ensure that schools within urban areas adequately addressed stadium parking needs without causing any negative impacts to the neighborhoods that often surround them. City Council approved UDO-233 in December 2012.



**Planning Together
for a better community**

DEVELOPMENT REVIEW ACTIVITIES

The table summarizes development review activities processed and coordinated by the Planning Board staff for the 2012-13 and the 2011-12 fiscal years.

	2012-13	2011-12
Preliminary subdivision plans approved	0	0
Final plats approved	89	83
Site plans approved through Planning Board Review	9	13
Minor subdivisions approved	104	108
Zoning Caseload		
General Use rezoning requests	9	11
Special Use Limited rezoning requests	12	15
Special Use rezoning requests	23	14
Special Use Permits	0	1
Final Development Plans	5	2
Site Plan Amendments	3	7
Total Zoning Cases	52	50
Staff approved minor site plan changes to approved special use district site plans	17	12
UDO Text amendments processed	11	10

The statistics for 2012-13 are generally consistent with the totals from the previous fiscal year. For the second straight year, no preliminary subdivision applications were submitted and processed. This continues to reflect a supply of existing houses along with previously approved, but unbuilt lots that work in combination to reduce the demand for new subdivisions.

From a geographic standpoint, the caseload for the Planning Board over the

past year was primarily split between Urban Neighborhoods (GMA 2) and Suburban Neighborhoods (GMA 3), with 22 cases in GMA 2 and 30 cases in GMA 3. Within the City of Winston-Salem, there were 13 zoning cases in the Southeast Ward, almost double the amount of any other ward and accounting for 25% of all zoning cases in Forsyth County. Many of the cases within the Southeast Ward involved the reuse of older properties which signals a strong reinvestment within this part of the City.

ADMINISTRATIVE MATTERS

Customer Service Excellence

Providing outstanding service is important to the City-County Planning Board, and Planning staff has undertaken initiatives to assure the highest level of service to customers in recent years. In 2012-13, Planning staff recently created a customer service motto and logo and developed a customer service survey. The customer service logo incorporates the motto, "Planning Together for a Better Community," with the *Legacy 2030* logo. The customer service survey is available in hard copy and on-line. Planning staff will use the information provided in the survey to improve the quality of service provided to the community. To complete the survey on-line, simply click on the "How are we Doing?" logo on the home page of the Planning Department's website.

Staffing and Budget

In the fall of 2012, City-County Planning lost another full time planner position (in addition to the two planner positions lost during the 2012-13 budget adoption process.) Planning staff is now down to 23 staff members, a 25% reduction since our "high water mark" pre-recession staffing level of 31 positions (30 permanent full-time and one temporary, full time.) For the upcoming 2013-14 fiscal year, the City and County allocated \$2,561,161 to the City-County Planning operation, almost the same as the adjusted 2012-13 allocation of \$2,575,970. The 2013-14 budget reflects a decrease in salary costs (due to the staff reduction) and increases in other areas, including rent and charges for information services.

LOOKING AHEAD TO 2013-2014

Effective July 1, 2013, the City-County Planning Department and the City-County Inspections Division were merged into one department. A unified management structure, headed by Planning Director Paul Norby, will provide overall direction to the merged department. The services currently offered by the two organizations will continue to be provided. Planning services will continue to be housed on the second floor of the Bryce Stuart Municipal Building, and inspections and permitting services will continue to be housed on the third floor of the same building. The City-County Planning

Board, Community Appearance Commission, Historic Resources Commission, the City and the County Boards of Adjustment will continue to operate as they are, with staffing support from the merged department.

In June 2013, the Planning Board adopted a new work program to guide the work of the Planning staff in the upcoming fiscal year. The major emphasis of the 2013-14 work program is implementation of *Legacy 2030 Update*, including UDO text amendments, three area plan updates, a comprehensive parking study, and an updated Trends Report.

With the new comprehensive plan as our guide, the Planning Board and staff look forward to the challenges and opportunities during 2013-14 and in providing what its mission statement calls for: **“visionary leadership in comprehensive, creative planning for our urban and rural community, and responsible stewardship of the natural environment.”** Through its many hours of work and careful deliberation on the various issues before it, the Board continues to demonstrate that it **“values a beautiful, livable, harmonious, and economically successful community.”**

July 2013 City-County Planning Board

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*The City-County Planning Board and staff are funded jointly
by the City of Winston-Salem and Forsyth County*

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Denise D. Adams
North Ward
Dan Besse
Southwest Ward

Robert C. Clark
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East Ward
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The mission of the City-County Planning Board of Winston-Salem and Forsyth County is to assert visionary leadership in comprehensive, creative planning for our urban and rural community, and responsible stewardship of the natural environment. We value a beautiful, livable, harmonious, and economically successful community.

**City-County
Planning
BOARD**
FORSYTH COUNTY
& WINSTON-SALEM,
NORTH CAROLINA