

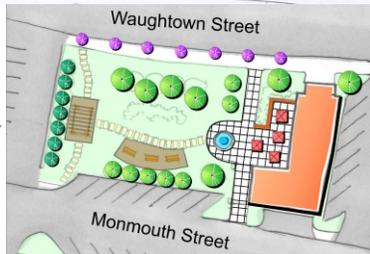


Visualization in the *Southeast Winston-Salem Area Plan*

Why simply talk about a project when you can show it instead? Visualization methods were used in the *Southeast Winston-Salem Area Plan* update process to provide the community a clear idea of potential development at key sites. Drawings, sketches, and renderings were used to illustrate good design concepts.



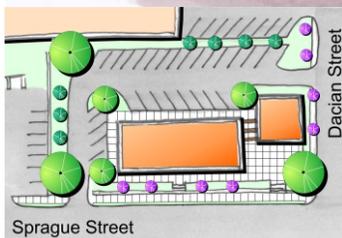
The first concept illustrates the potential development of a private park in the middle of a commercial area integrated with a restaurant with outdoor seating. This development located between Waughtown and Monmouth Streets has the potential of becoming a community focal point.



from a commercial district to a historic residential area. In the design concept, the building is placed closer to the street, the parking located to the back and rear, and an outdoor public space is created at the corner shaded by retaining a large tree on the site.



The third concept illustrates a potential redevelopment of the Nissen Wagon Works property. A good candidate for Local Historic Landmark designation and associated tax credits, this site has the potential to become an attraction and destination place in the area. The concept recommends opening up the site to draw attention to the old brick factory, adding a centrally located open space and a square, and a mixture of uses in a pedestrian-friendly environment to ensure a positive impact on the surrounding community.



The second concept illustrates a potential development for a corner lot at the edge of a commercial district at Sprague and Dacian Streets. This area is a good example of a transition

It's important to note that these illustrations are not intended to be the only design concepts, but rather are done to stimulate the imagination about strategic redevelopment opportunities in the study area. Such illustrations will be increasingly important as Planning staff will be working to facilitate discussion about similar development concepts for Growth Corridors as part of the work to implement the *Legacy 2030* update.

City-County Planning and Inspections set to merge July 1

Under the new City and County budgets for 2013-14, a merger of the City-County Planning Department and the City-County Inspections Division is anticipated. The effective date will be July 1, 2013. Detailed plans for the new organization are still being refined, but the services currently offered by the two organizations will continue to be provided. Planning services will continue to be housed on the second floor of the Bryce Stuart Municipal Building, and inspections and permitting services will continue to be housed on the third floor of the same building. A unified management structure will provide overall direction to the merged department. The City-County Planning Board, Community Appearance Commission, Historic Resources Commission, the City and the County Boards of Adjustment will continue to operate as they are, with staffing support from the merged department.



Piedmont Together

Choices Opportunities Solutions

Piedmont Together (formerly the Piedmont Triad Sustainable Communities Planning Project) is a three-year planning process to help create and sustain jobs and investment, as well as promote housing affordability and transportation choices. The 12-county regional plan will promote sustainable communities, highlighting the great things already happening in our region and helping communities develop or implement plans to grow or revitalize.

Over 50 organizations and local governments, including the City-County Planning Department, the City of Winston-Salem and Forsyth County, have pledged support and are active participants in the planning process. The Piedmont Authority for Regional Transportation (PART) and the Piedmont Triad Regional Council (PTRC) are the lead agencies. Funding is provided by US Department of Housing and Urban Development.

The project kicked off in May 2011. Highlights to date include: Piedmont Voice, an interactive online public involvement tool; community forums in each of the 12 counties in the region; design and development workshops to maximize the economic benefits of five town centers in the region; and, Dollars and Sense Boot Camps, to help elected officials and local government staff understand the true costs and benefits of development choices and make wise investments in their community's future.

The project is now moving into its third and final year. A regional vision will be discussed through the lens of written narratives and land development model outputs that depict several "Possible Piedmonts." The discussions will take place during a series of civic forums and at the 2nd Annual Livable Communities Summit to be held in fall 2013. Early in 2014, the project will transition from planning to implementation. A new web portal will be launched and organizational structure proposed to help facilitate implementation. To learn more about the project, visit www.triadsustainability.org.

Customer Service Emphasis

Providing outstanding service is important to the City-County Planning Department. As part of the City of Winston-Salem's Service Excellence initiative, Planning staff recently created a customer service motto and logo and developed a customer service survey.

The motto is "Planning Together for a Better Community." The customer service logo incorporates the service motto with the *Legacy 2030* logo.

The customer service survey is available in hard copy and online.

Planning staff will use the information provided in the survey to improve the quality of service provided to the community. To complete the survey on-line, simply click on the "How are we Doing?" logo on the Planning Department's home page at www.cityofws.org/Planning.



Planning Together
for a better community

Want more information?

Contact the City-County Planning Board Office
Bryce A. Stuart Municipal Building • 100 East First Street
Winston-Salem, NC 27101

Telephone: 336-727-8000 Fax: 336-748-3163

Website: www.cityofws.org/planning
planning@cityofws.org

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