



**Invitational Call to Artists  
Request for Proposals (RFP)  
Winston-Salem/Forsyth County (NC) Public Art Commission**

**Forsyth County Central Library Art Feature**

**Introduction:**

The Winston-Salem/Forsyth County (NC) Public Art Commission (PAC) is seeking an artist or artist team to design, fabricate, and install an exterior, permanent art feature at the new Forsyth County Central Library in downtown Winston-Salem. The library is currently under construction and is scheduled to open in the late spring of 2017. The library's mission is to connect the community to reading, information, and lifelong learning. Its vision is to be a destination that serves as a civic space that encompasses the roles of public library, cultural center, and community gathering place.

The art feature will be located in the library's new reading garden and unveiled on the day the new library first opens to the public. It will serve as a focal point of the library and will be tied visually and physically to the surrounding environment and downtown community. This significant art feature will be highly visible to library patrons, passing pedestrians, and motorists. It will also be visible from inside the library auditorium and from its third story balcony. The art feature should celebrate and enhance the positive impact the library has on the community.

Because the library is currently under construction, there is some flexibility in the site design where the art feature will reside, especially with regard to lighting. Artists are encouraged to submit proposals that use more than just the center of the reading garden. The project should stretch community expectations of municipal public art.

**Project Intent:**

This art feature should:

- Create a focal point of excitement and interest for the community;
- Emphasize the library's role as a "community living room" and lifelong learning center;
- Avoid tropes and stereotypes of libraries;
- Be an original, site specific, standalone design;
- Be viewable from the interior and exterior of the library, including the surrounding streets, the library's auditorium, and the library's balcony;
- Be engaging and enjoyed in all seasons ;
- Require minimal maintenance; and
- Not pose any safety risks to the viewing audience.

**Budget:**

Funding for the artwork is provided by Forsyth County, NC. A budget of \$60,000 must cover all associated costs of the project, including but not limited to, design, fabrication, materials, labor, transportation, insurance, and installation of the art feature.

The selected artist or artist team will receive a contract for design, fabrication and installation services. The art feature shall be owned by Forsyth County, NC. The artist shall retain copyright, and must allow Forsyth County and the PAC permission to use images for educational and promotional purposes.

**Eligibility:**

The project is open to artists living in the United States, age 18 and over, regardless of race, creed, color, sex, sexual orientation, gender identity, pregnancy, age, religion, political affiliation or beliefs, national origin, or handicap, unless a bona fide occupational qualification exists.

**RFP Selection Process:**

The review committee will evaluate all submittals and recommend up to three (3) finalists. Finalist proposals should be developed enough to provide a good understanding of how the art will look within the context of the location. Finalists will be asked to present their proposals to the committee in person.

**Required Submission Materials:**

- Statement of interest/project proposal
- Resume or CV (1-2 pages per artist or artist team member)
- Up to five (5) work samples with a corresponding numbered list describing each image (limit to one page)
- Visual support materials, including websites, digital images in pdf or jpg format, PowerPoint presentations, videos, CDs, DVDs, or prints
- Self-addressed stamped envelope for the return of hardcopy materials

**Schedule:**

**December 9, 2016:** Deadline for submission due at 5:00 p.m. (this is not a postmark deadline)

**Week of December 12, 2016:** Committee review and selection of finalists

**Week of January 9, 2017:** Presentations by finalists (in person)

**Late spring, 2017:** Fabrication and installation completed

**To Apply:**

Artists may mail or otherwise deliver a compact disc, USB drive, or printed materials to:

City-County Planning

Attn: Kelly Bennett

P.O. Box 2511

Winston-Salem, NC 27102

Submissions may be emailed as a .zip file (10mb max) to [kellyb@cityofws.org](mailto:kellyb@cityofws.org).

**Inquiries:**

If you have questions or would like more elevations or site plans emailed to you, please contact Kelly Bennett, Program Manager, Winston-Salem/Forsyth County Public Art Commission. 336-747-7062, [kellyb@cityofws.org](mailto:kellyb@cityofws.org).

**Site Plan and Elevations:**

Note that the landscaping plan is flexible from what is shown in these materials.



