



ANNUAL REPORT

Fiscal Year 2010-2011



Winston-Salem



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Human Relations Director

TABLE OF CONTENTS

Overview

Purpose, Mission, History, and Duties	Page 3
The Board’s Relationship to City Government, Staff, and the Community.....	Page 4
Membership.....	Page 5

2010-2011 Highlights

Management’s Comments.....	Page 6
Performance Information/Highlights.....	Page 7
2011-2012 Outline of Goals.....	Page 8
Recommendations to the City Council.....	Page 8

Appendix A: Spring Newsletter

Appendix B: Opportunities for Community Service/Volunteer Hours

COLLEGE ADVISORY BOARD

PURPOSE



The purpose of the CAB is to serve as an advisory council to the City Council regarding areas such as economic development projects, transit advocacy, and student housing issues (and other issues the group may suggest) that will encourage students to remain in Winston-Salem post graduation.

MISSION

The CAB serves as a body that represents the needs, interests, and concerns of college students and recent college graduates by engaging them in relevant community projects, programs, and issues.

HISTORY

In June 2010, the Winston-Salem City Council unanimously approved a resolution to establish the College Advisory Board. Spearheaded by Council Member Derwin L. Montgomery, the group was created to communicate the needs of college students to the City of Winston-Salem.

DUTIES

- (a) Suggest and contribute ideas to economic development projects that will appeal to college students and young professionals;
- (b) Advocate for public transit availability and accessibility at various colleges and universities;
- (c) Voice concerns and resources pertaining to off-campus student housing issues involving landlords, property managers, and fair housing matters;
- (d) Actively engage in learning about community leadership opportunities that will encourage and foster partnerships with colleges and universities, as well as young professionals; and
- (e) Encourage college students to remain in Winston-Salem after graduation.

THE BOARD'S RELATIONSHIP TO CITY GOVERNMENT

The government of the City of Winston-Salem and the general management and control of all its affairs are vested in the City Council and the Mayor. The City Council appoints the City Manager who is the administrative head of City government and is responsible for the administration of all departments of City government. The City Council is also the appointing authority for members of the College Advisory Board.

The Board keeps the City Manager and the City Council informed of its activities. To further that communication, the chairperson or a designated member of the Board shall appear annually before the City Council to provide them with information on the pulse of the college/university student community and a yearly progress report on Board programs and projects.

The Board makes recommendations to the City Council concerning projects and programs relevant to the college/university student population of Winston-Salem.

THE BOARD'S RELATIONSHIP TO THE STAFF

The Board's relationship with the Human Relations staff involves advising staff regarding programs, concerns, and issues relating to college/university students. During the process of initiating programs and investigating complaints and problems, the Board calls on the staff for technical assistance and research into matters that are brought to the Board.

THE BOARD'S RELATIONSHIP TO THE COMMUNITY

The College Advisory Board is the body through which college/university students' concerns can be relayed to City officials. The College Advisory Board brings information to its peers on the programs and activities of city government that pertain to college/university students.

COLLEGE ADVISORY BOARD 2010-2011 MEMBERSHIP ROSTER

Student	College/University	
Aaron	Bullock	Wake Forest University
Mario	Cloud	Forsyth Technical Community College
Joshua	Disher	Forsyth Technical Community College
Joanna	Mills	Salem College
Candice	Morales	Winston-Salem State University
Justin	Redd	Winston-Salem State University
Carrie	Stokes	Wake Forest University
Shannon	Stokes	Salem College
No Appointee		Piedmont Baptist College
No Appointee		Piedmont Baptist College
No Appointee		University of North Carolina School of the Arts
No Appointee		University of North Carolina School of the Arts

**College
Advisory**

Board

Committees:

Community Projects: (Shannon Stokes- Chair) ; Mario Cloud, Joshua Disher, Justin Redd

Government Affairs: (Joshua Disher- Co- Chair, Justin Redd- Co-Chair) ; Aaron Bullock, Shannon Stokes

Neighborhood Mediation: (Aaron Bullock- Chair); Mario Cloud, Joanna Mills, Carrie Stokes

Public Relations: (Justin Redd- Chair); Joanna Mills, Carrie Stokes, Shannon Stokes

MANAGEMENT'S COMMENTS

WANDA ALLEN-ABRAHA, HUMAN RELATIONS DIRECTOR



We are very excited to be serve as the administering department for the Winston-Salem College Advisory Board (CAB). The CAB was the brain child of Council Member Derwicl Montgomery, East Ward. The CAB was created in June 2010 by the Winston-Salem City Council; therefore, this has been the inaugural year. The administrative duties in support of the CAB were assigned to the Human Relations Department. The purpose of the CAB is to advise the City Council regarding matters that are of interest to students who are enrolled in colleges and universities in Winston-Salem, which, in turn, will encourage the retention of college graduates in Winston-Salem.

Specific duties of the CAB include:

- (a) Suggesting and contributing ideas to economic development projects that will appeal to college students and young professionals;
- (b) Advocating for public transit availability and accessibility at various colleges and universities;
- (c) Voicing concerns and resources pertaining to off-campus student housing issues involving landlords, property managers, and fair housing matters;
- (d) Actively engaging in learning about community leadership opportunities that will encourage and foster partnerships with colleges and universities, as well as young professionals; and
- (e) Encouraging college students to remain in Winston-Salem after graduation.

The CAB is comprised of a maximum of 12 members appointed by the City Council upon the recommendation of the Mayor. All members are enrolled as full-time college or university students in Winston-Salem. Members represent the diversity present in the community.

During its inaugural year, the College Advisory Board has been actively establishing the foundation of its service to the community. They have engaged in 40 hours of learning about our community by participating in themed months throughout the year that focused on topics such as the environment, civics, government, transportation, and housing.

The College Advisory Board is a welcome addition to our administrative duties. Its members have been charged with laying the foundation for future lines of communication between the growing college student community and local government, specifically, the City Council. So far, they are off to a dynamic start.

PERFORMANCE INFORMATION

I. Goal: Education

- Gain better knowledge of community issues, organizations, and services.

MONTHLY FOCUS/PRESENTATIONS	
October – Organizational Set-Up Presentation: Wanda Allen-Abraha, Human Relations Department Director	March – Transportation and the Environment Presentation: Phillip Matthew Burczyk George Stilphen, Keep Winston-Salem Beautiful
November – Community Relations Presentation: Ritchie Brooks, Community and Business Development Department Director Sgt. David Collins, Winston-Salem Police Department	April – Housing Issues/Student Conduct Guests: Housing and Judicial Affairs Officers at Local Colleges/Universities
December – Nonprofit Community Presentation: Amy Lytle, Hands-On Northwest North Carolina	May- Focus on End-of Year Project- Mediation Program

II. Goal: Community Service/Volunteerism

- Participate in 40 hours each of community activities and service.
- Connect to college/university student population through written publication.
- Produce annual program that is a benefit to the community.

III. Goal: City Government Participation

Gain knowledge of city government by Interfacing with city government officials.

MEETING PURPOSE	CITY OFFICIAL(S)
Mid-Year Report	CDHGG Committee of City Council
College Mediation Program Outreach Meeting	Human Relations Department Staff
Community Mediation Program Outreach Meeting	CM Denise Adams, Ritchie Brooks
Annual Report Presentation	CDHGG Committee of City Council

**OPPORTUNITIES FOR HOURS – See Appendix B
ESTIMATED FY 10-11 TOTAL COMMUNITY SERVICE HOURS: 200**

See Appendix A for copy of newsletter

IV. End-of-Year Project Goal

Annual Project: This school year, the College Advisory Board selected the neighborhood mediation program as its annual project. The Board established a committee called the neighborhood mediation committee, which is responsible for facilitating a mediation program in which college students and city residents can participate to improve neighbor relations and settle disputes.

2010-2011 MAJOR PROGRAM /PROJECT HIGHLIGHTS

- **Establishing University Partnerships:** The Human Relations Department and College Advisory Board established relationships with student life, housing, and judicial affairs staff and faculty for the purpose of selection of College Advisory Board members and advisement from the local colleges and universities.
- **Neighborhood Mediation Program:** The College Advisory Board created the framework for a neighborhood mediation program and held community meetings on- and off-campus to receive feedback on the program. The neighborhood mediation program is slated to begin conducting mediations in the fall of 2011.

WINSTON-SALEM COLLEGE ADVISORY BOARD

2011-2012 OUTLINE OF GOALS

For the fiscal year of 2011-2012, the goals of the College Advisory Board will focus on the following ten goals:

1. To **train members of the College Advisory Board in mediation;**
2. To lead in **conducting mediations** as conflict resolution needs arise from off-campus housing issues;
3. To **continue producing the College Advisory Board newsletter;** and
4. To **develop an end of year project** for the 2011-2012 school year.

RECOMMENDATIONS TO THE CITY COUNCIL

The College Advisory Board makes the following recommendations to the City Council :

1. The College Advisory Board recognizes the importance of building and maintaining effective lines of communication between city government and the community. By improving the dialogue with our diverse community groups, city government can ensure that the City of Winston-Salem fosters an environment that is conducive for an atmosphere in which college and university students' voices are heard. In carrying out its goals, the College Advisory Board will **increase its outreach efforts and seek input from the City Council on issues or concerns in their respective wards.** We ask that the City Council support the Board's goals in this effort.
2. The College Advisory Board requests that the City Council **support the Board's goal of building a stronger relationship with City officials.**

The College Advisory Board appreciates the the City Council's support. will strengthen the College Advisory Board's efforts in working on behalf of all the citizens in Winston-Salem.

APPENDIX

A. Spring College Advisory Board Newsletter

B. Opportunities for Community Service/Volunteer Hours