



2007-2008

# Annual Report

## Community Appearance Commission of Winston-Salem & Forsyth County



### A Note From The Chair

*What is so important about the appearance of our community?*

When we visit other communities throughout NC and the nation, we notice landmark buildings, public facilities, residential areas, parks and greenways. We observe well-maintained or thoughtfully-designed places, and we take note of places where the aesthetic character is a seemingly low priority. Unpleasant or unusually beautiful, those images become memories that we take away from our experience in that community.

To residents and visitors of our Forsyth County community, we would like to show that we value our community appearance. The 15 volunteer members of our CAC board believe that the appearance of our community is important for livability, sustainability, tourism and economic development. Our members are committed to serving the City and County, providing leadership and guidance in design and appearance issues.

The Appearance Commission has, over the past 18 months, experienced a time of transition. In July 2008, Amy Crum joined the Planning staff to serve as the primary staff person to support the work of our Appearance Commission. Ms. Crum earned a Master's Degree in Urban and Regional Planning, as well as her undergraduate degree at Virginia Tech. Another change occurred when, in February 2009, former CAC Chair Shaun Sidden retired from the Commission. We thank Shaun for his many years of service.

Our CAC members have a renewed commitment to our mission, and our Commission is making strides to become more efficient in both our procedures and our use of resources. As my term as Chairperson begins, I am encouraged by the aptitude of each of our members, and look forward to putting those talents to work for the benefit of our community.

Katie Pepper, Chair  
Spring 2009

### Trees and Woodlands Committee

On April 12, 2008, the Community Appearance Commission and Keep Winston-Salem Beautiful held the 16th Annual Community Roots Day in the Maple Street Neighborhood at Blum Park. Over 400 volunteers participated in planting approximately 400 Kwanzan Cherry, Yoshino Cherry and Trident Maple trees throughout the neighborhood. The event also showcased a number of educational exhibits and a tree climbing exhibit by Bob Wray of Blue Ridge Tree Climbing.



### Education and Awards

#### 2007 Awards Ceremony

The Community Appearance Commission held its Biennial Awards Program on October 16, 2007, at the Anderson Center on the campus of Winston-Salem State University. Eleven awards were given, to recognize projects, properties, individuals and organizations that have contributed positively to our community's appearance. Mr. Ed McMahon, from the Urban Land Institute, was the keynote speaker for the evening. Mr. McMahon, a renowned authority on sustainable development, land conservation and urban design, spoke to the audience about improving the community's character and economic well-being through good development design. Through his speech, *Dollars and Sense of Preserving Community Character*, Mr. McMahon reinforced that "the image of a community is fundamentally important to its economic well-being."

#### Biennial Award winners were:

**Count Zinzendorf Award:**  
Mellow Mushroom Pizza  
and Mock Orange Bikes



**American Institute of Architects Award:**  
Five and 40rty Art Gallery  
**Joseph Winston Award:**  
Ogburn Properties

**City Council Award:**  
Evergreen Cemetery  
**Mayor's Award:**  
Biotechnology Research Facility A1  
**County Commissioners Award:**  
Forsyth County Animal Shelter  
**Benjamin Forsyth Award:**  
803 Gales Avenue  
and Central Family YMCA  
**George Black Award:**  
David Lusk  
**Classic Award:**  
Reynolda House  
**Community Appearance Commission Award:**  
Keep Winston-Salem Beautiful  
**Flora Ann Bynum Award:**  
Hanes Community Center  
and Single Brothers  
Garden at Old Salem

## Letters of Recognition Program

Letters of Recognition were also presented to individuals and companies throughout the year. Letters of Recognition recognize individuals and companies who have made a difference in our community's appearance through quality landscaping, new development or building rehabilitation. Recipients in 2008 were:

- Southern Community Bank
- Liberty CDC
- Medicap Pharmacy
- Goler-Depot Street Renaissance CDC
- Mr. William D. Flynn
- Triad House Buyers
- Sundance Plaza Hotel
- William and Sharon Collins

## TAPR Committee

A wide variety of projects were seen in 2008 by the TAPR committee. Among the eleven projects reviewed by the committee, eight projects were presented by the Winston-Salem/Forsyth County School System. Five projects involved renovations and additions to the existing schools of Sherwood Forest Elementary, Rural Hall Elementary, Sedge Garden Elementary, Reagan High, and West Forsyth High. The remaining three projects were the new Zone 8 Elementary, Moore Elementary and South Area Middle schools. The TAPR also reviewed plans for the new Winston-Salem minor league baseball stadium, the new facilities at the Thomas Water Treatment Center and a new concession stand at Reynolds High School.

The TAPR has been diligently working to become a more effective public body in regards to their review of public projects. In years past, the TAPR has worked with the Planning Department to require project review earlier in the design phase and has set criteria for clearly identifying which projects must be reviewed. In 2008, the TAPR focused on fostering a more positive relationship with other public agencies, specifically the Winston-Salem/Forsyth County School System. The TAPR chose to begin this process with the School System as the vast majority of public projects reviewed by the TAPR are school projects. Members of the TAPR met with Darrell Walker, the School System's Assistant Superintendent, to discuss how the TAPR could more effectively work with the School System. They also attended various meetings of the School System's Building and Grounds Committee to gain a better understanding of their project planning process which resulted in a greater sensitivity to their approach to design and the need for rapid responsiveness to meet their schedules. The TAPR hopes to draw on the knowledge gained through this process to improve its relationship with other public agencies. The TAPR's ultimate goal is to effectively and efficiently advise the School System and other agencies on design and appearance-related issues at a point in their process where such advice would be most beneficial.

## Work Plan

In the fall of 2008, Ernie Thompkins was hired to facilitate two work sessions with the Community Appearance Commission. Out of these sessions, the CAC was able to create a work plan for the next year and a half. Through this work plan, the CAC hopes to increase its internal efficiency, set a standard for design, build partnerships with other organizations and increase the Commission's visibility within the community.

## Community Appearance Commission

Katie Pepper, Chair  
Russell DuBois, Vice Chair  
Joe Bircher, AIA  
Lauren Boyle  
Rosa Johnson Butler  
Dr. Willardean Jordan Dula  
Jane Doub  
Larry Snively, AIA  
Anne Tambling, LEED AP  
Allison Wagner

### Retiring in spring 2009

Jobe Ames Axley  
Glynis Dobson  
Ashwini Pandit  
Edward Shipley, III  
Shaun Sidden

### Joining in spring 2009

Jeanine Bennett  
David Bergstone  
Larry Davis  
Jeannette Porter  
John Shipley, CF

## City-County Planning Board Staff

Amy Crum

## City-County Planning Board

Arnold G. King, Chairman  
Arthur T. King, Vice-Chair  
L. Wesley Curtis Jr., AIA, LEED AP  
Carol Eickmeyer  
Clarence R. Lambe Jr.  
Darryl Little  
Lynne Mitchell  
Paul W. Mullican  
Brenda J. Smith

## City of Winston-Salem

Mayor: Allen Joines

### City Council:

Vivian H. Burke, Mayor Pro Tempore, Northeast Ward  
Dan Besse, Southwest Ward  
Robert C. Clark, West Ward  
Joycelyn V. Johnson, East Ward  
Molly Leight, South Ward  
Nelson L. Malloy Jr., North Ward  
Wanda Merschel, Northwest Ward  
Evelyn A. Terry, Southeast Ward  
City Manager: Lee Garrity

## Forsyth County Commissioners

David R. Plyler, Chairman  
Debra Conrad, Vice Chair  
Beaufort O. Bailey  
Ted Kaplan  
Richard V. Linville  
Walter Marshall  
Gloria D. Whisenhunt  
County Manager: Dudley Watts Jr.