



2010

Annual Report

Community Appearance Commission

of Winston-Salem & Forsyth County



A Note from the Chairman

The Community Appearance Commission (CAC) continued to perform its primary tasks in 2010: supporting Roots Day, reviewing the designs of publicly-funded building projects, and recognizing exemplary buildings and landscaping for their contribution to our community's appearance. In addition, the CAC established partnerships with new organizations, reached out into the community, and completed a half-day planning retreat.

Under the leadership of outgoing Chairman Katie Pepper, and with the assistance of Amy Crum of the Planning Board staff, CAC members broadened their efforts to include tree-pruning seminars, a series of gardening classes, a school beautification project at Forest Park Elementary, and discussions with Duke Energy about how to better manage tree placement to avoid interference with power lines.

Members who completed their service in the last year were Katie Pepper, Rosa Johnson Butler, Larry Davis, and Jeanette Porter. New members have joined the group, and we look forward to benefiting from their energy and enthusiasm.

Our themes for the coming year are public awareness, projects, and partnerships. We appreciate the support of our elected officials and the Planning Board, and we look forward to a productive year of working to maintain and improve our community's appearance.

Russell J. DuBois, Chairman

Trees and Woodlands Committee

On a sunny October 23, 2010, the Community Appearance Commission of Winston-Salem & Forsyth County, the Winston-Salem Vegetation Management Department, and Keep Winston-Salem Beautiful held the 18th Annual Community Roots Day in the Happy Hill neighborhood. Over 350 volunteers planted more than 400 trees along several of the neighborhood streets. More than 10 varieties of trees were planted, including Kousa Dogwoods, Kwanzan and Yoshino Cherries, Texas White Buds, European Hornbeams, and Princeton Elms.

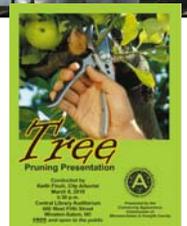


Winston-Salem Mayor Allen Joines and City Council Members Derwin L. Montgomery and Dan Besse welcomed the crowd of volunteers during the opening ceremony. City Manager Lee Garrity and Planning Board members Paul

Mullican and Barry Lyons were also in attendance, as was Planning Director Paul Norby. Pastor William C. Brown of Rising Ebenezer Baptist Church, located in the Happy Hill neighborhood, provided the event's invocation.

Education and Awards Committee

In 2010, the Education and Awards Committee initiated a public educational series program. Working with the City's Urban Forester, Keith Finch, the CAC sponsored two free public seminars on tree pruning in the spring and fall of 2010. The CAC also coordinated with the City Marketing Department and Mr. Finch to create a short video on tree pruning that has been airing on TV 13. The Education and Awards Committee also established a partnership with New Garden Landscaping & Nursery and Old Salem Museums & Gardens to sponsor free landscaping-related seminars. Topics covered in these seminars included container gardening, fall lawn maintenance, and holiday decorating.



School Beautification Program

The Community Appearance Commission began a new program in 2010, in partnership with the Winston-Salem/Forsyth County Schools and HandsOn Northwest North Carolina, to enhance the appearance of the local schools. The School Beautification Program started in fall 2010 at the suggestion of Council Member James Taylor Jr. Forest Park Elementary School was selected as the first school to kick off the program. Volunteers from the school, a local Girl Scout troop, and Calvary Baptist Church helped members of the CAC and HandsOn to prune bushes, plant new trees, edge gardens, and decorate the walkways around the school.

Work Plan

In November 2010, the CAC held its biennial retreat at the Milton Rhodes Center for the Arts. The CAC worked with facilitator Connie Chesner, Right Brain Discovery Inc., to establish a new work plan for the next two years. The new work plan focuses on three main areas – awareness, projects, and partnerships – to achieve the CAC’s overarching goal of improving the public’s awareness of the Community Appearance Commission through community projects and strategic partnerships.

Letters of Recognition

Letters of Recognition were presented to individuals and companies throughout the year. Letters of Recognition recognize individuals and companies who have made a difference in our community’s appearance through quality landscaping, new development or building rehabilitation. Last year’s recipients include:

- 316 N. Spring Street
- 331 S. Main Street
- 712 West Street
- 727 S. Broad Street
- 830 S. Broad Street
- 930 S. Broad Street
- 991 Vernon Avenue
- 1148 Burke Street
- 2236 Westover Drive
- 2327 Westover Drive
- Buena Vista Road Median Enhancement
- Children’s Home
- Forsyth Country Club
- Harmon House
- Magnolia House of Health
- Milton Rhodes Center for the Arts
- SECCA
- Summit School
- Washington Perk
- Wachovia Bank, West End Branch



Harmon House



331 S. Main Street
(Before, top right – After, center)

TAPR Committee

One of the primary obligations of the Community Appearance Commission is to review all publicly-funded projects, as well as any privately-developed property at the request of an elected official. The Technical Assistance and Project Review (TAPR) Committee is responsible for fulfilling this obligation.

During 2010, the TAPR reviewed six projects that

represented the wide range of projects that come before the CAC:

- one school project: Northwest Middle School;
- three park projects: Civitan Park lighting, Rupert Bell Park shelter, and Tanglewood Park pool complex;
- the new Joint Firearms Training Facility; and,
- the streetscape design for the northern portion of the Piedmont Triad Research Park.

Community Appearance Commission

Russell DuBois, Chairman
Steve Zorn, Vice Chair
Jeanine Bennett
David Bergstone
Joe Bircher, AIA
Lauren Boyle
Jane Doub
Karen Hansley-Johnson
Karen Huey
Scott Miller, RLA
Stuart Parks
Jane Rice
John Shipley, CF
Mary Margaret Smith

Retiring in spring 2011
Katie Pepper

City-County Planning Board Staff

Amy Crum

City-County Planning Board

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Brenda J. Smith
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City of Winston-Salem

Mayor: Allen Joines

City Council

Vivian H. Burke, Mayor Pro Tempore, Northeast Ward
Denise D. Adams, North Ward
Dan Besse, Southwest Ward
Robert C. Clark, West Ward
Molly Leight, South Ward
Wanda Merschel, Northwest Ward
Derwin L. Montgomery, East Ward
James Taylor Jr., Southeast Ward
City Manager: Lee Garrity

Forsyth County Commissioners

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Debra Conrad, Vice Chair
Walter Marshall
David R. Plyler
Gloria D. Whisenhunt
Bill Whiteheart
Everette Witherspoon
County Manager: Dudley Watts Jr.

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