

## United For United Way!

### *City-County Planning Department Breaks Fund Raising Record*



On August 3, 2007, the Planning Department held its 2nd annual United Way Bar-B-Que Fund-raiser in front of the Piedmont Triad Research Park on Church Street.

The Bar-B-Que was once again a Finger Lickin' success thanks to a combination of efforts from Planning staff, local grocers, support from other City employees, and the public.

To make it all happen, gift cards totaling \$190 were donated from

the local Lowes Food, Food Lion, and Harris Teeter grocery stores. These gift cards were used to purchase the majority of food, supplies, and utensils for the event. Members of the Planning Department contributed an additional \$150 dollars, which was used to purchase 80 pounds of leg quarters and 40 pounds of chicken breasts from Holly Poultry.

The City-County Planning Board made this event possible through an unselfish donation of time, money, and most importantly,

everyone's willingness to work together. A special thank you goes out to all the City of Winston-Salem employees and citizens who joined us for lunch. Thanks to their attendance, we were able to raise \$725, an increase over the \$520 dollars that was raised last year. With the success of the Bar-B-Que and staff pledges, the Planning Department raised \$4,520.75 for United Way, breaking last year's total of \$4,051.00!

## City-County Planning Staff Receives Top Award

This year, the North Carolina Chapter of the American Planning Association has awarded a 2007 Marvin Collins Planning Award in the Community Development category. In recognition of the team's *Revitalizing Urban Commercial Areas (RUCA)* project. This award recognizes communities and programs that exemplify outstanding planning and achievement

in serving low-income neighborhoods and/or disadvantaged minority communities through the use of community plans or projects.

Three communities were chosen for the first round of funding under the RUCA program: Liberty Street, Waughtown/Thomasville, and Washington Park. Participating businesses in these three areas are now applying for funding to make both functional and aesthetic improvements to their business sites. Planning staff is partnering with the City's Development Office to review each applicant's proposed site improvements. In conjunction with the private

site improvements, City staff also evaluates any necessary public improvements that should be included for each property.

Planning staff is also looking at changes to the UDO that will help the appearance and function of older commercial areas as they come through the permitting/review process. When adopted, these changes will help maintain and improve these areas to avoid further physical decline.

The award will be given in September at the 50th Annual North Carolina Planning Conference.

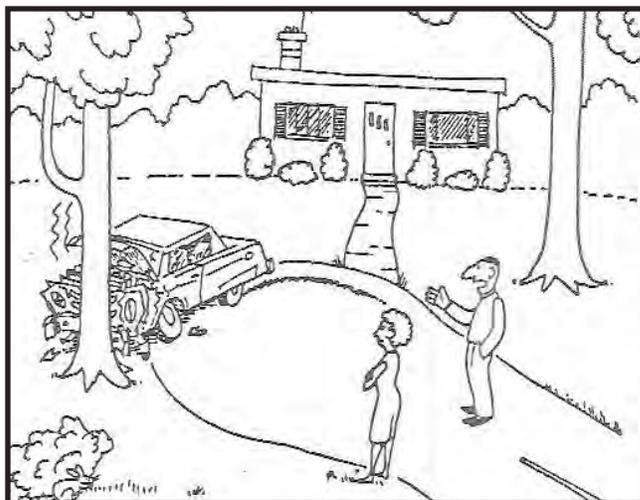
## Reynoldstown Historic District Nomination

The National Register nomination for the Reynoldstown Historic District is now complete and will be presented to North Carolina's National Register Advisory Committee (NRAC) in October. If approved by NRAC, the nomination will be forwarded to the Keeper of the National Register at the National Park Service in Washington who has final authority to list properties. The National Register of Historic Places is the nation's official listing of buildings, structures, sites, and districts worthy of preservation for their significance in American history, architecture, archaeology and/or culture.

Reynoldstown, or Cameron Park as it was originally called, is located east of Cameron Avenue in Winston-Salem. The land was purchased by R.J. Reynolds Tobacco Company in 1917. The original development was built for white employees of Reynolds Tobacco. Approximately 200 houses were built, along with paved streets, sidewalks, sewer and water connections, and all the modern conveniences of the city. In the 1930s, the neighborhood became home to prosperous and growing African-American middle class made possible by tobacco. Today, the neighborhood retains to an extraordinary degree its original layout, a high proportion of intact buildings and the particular elements identifying Reynoldstown as a development of two distinct periods: first, for predominantly white renters, later for African-American homeowners. Architecturally, the neigh-

borhood holds a collection of fine, yet simple style homes popular at the time of construction including Craftsman, Colonial Revival, Minimal Traditional and Vernacular style homes.

Langdon Oppermann, a historic preservation consultant, prepared the Reynoldstown National Register nomination under a contract with the City of Winston-Salem. Information about the Reynoldstown District and the National Register program will be presented at a community meeting on September 18. For additional details about the meeting, please contact Michelle McCullough with CCPB staff at 747-7063 or [michellem@cityofws.org](mailto:michellem@cityofws.org).



"Too bad, there would have been more room if there was a greenbelt and sidewalk."

### *Want more information?*

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The City-County Planning newsletter  
is produced and written  
by Planning staff  
in order to spread the word  
on the variety  
of things that we do  
and all the people we work with.  
If you have comments or questions,  
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