

## Making Sense of Place

### *A Tale of Three Cities – And What Does It Mean to Us Here?*

Courtesy of the Lincoln Institute of Land Policy, there are three excellent videos that have been produced and made available to us on the challenges of urban growth management and revitalization. These videos have been shown on many public television stations across the country and are being broadcast now on WSTV 13 – The Government Channel. They are worth looking at!

These one-hour videos discuss the issues, implications, and responses to the challenges faced by three very different cities: Cleveland, Ohio, Phoenix, Arizona, and Portland, Oregon. All of these cities are larger than our community; they are also in different parts of the country. While the nature of some of the issues they face are unique to themselves, there are many other aspects of those issues that have parallels to most other large or medium size U.S. communities, including our own.

What can we learn from their experiences? Do their problems with suburban sprawl give some indication of what it might be like here if we continue to grow in a similar pattern? Have we experienced some of the same problems with central city neighborhood decline? What strategies and initiatives have they tried that we have tried or should try here? How do land use development patterns and how we provide for transportation affect each other? What is the proper balance between private property owner rights on the one hand and the overall community good on the other?

Each video portrays a very different story and a different angle on the challenges of planning for a community. The videos also provide some context for the upcoming update of *Legacy*, our city-county comprehensive plan. Please join us in looking at each of the videos, and share your comments with us at [planning@cityofws.org](mailto:planning@cityofws.org).

The schedule for the videos on WSTV13 are:

#### **Cleveland – January**

Tuesdays, 3:00 p.m.  
Thursdays, 9:00 p.m.  
Fridays, noon  
Saturdays, 8:00 p.m.  
Sundays, 11:00 a.m.\*

#### **Phoenix – February**

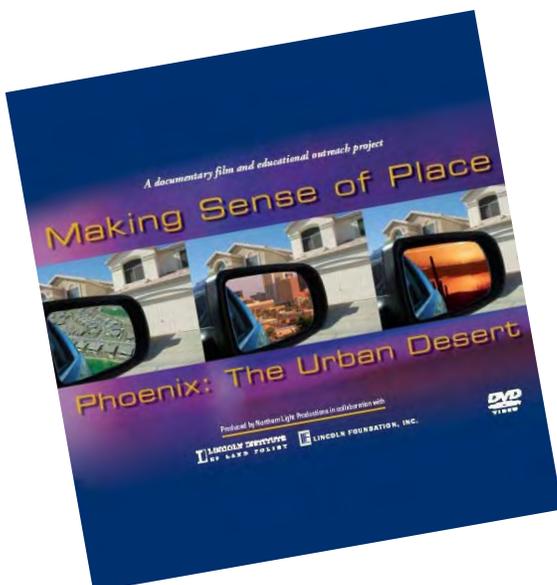
Tuesdays, 3:00 p.m.  
Thursdays, 9:00 p.m.  
Fridays, noon  
Saturdays, 8:00 p.m.  
Sundays, 11:00 a.m.\*

#### **Portland – March**

Tuesdays, 3:00 p.m.  
Thursdays, 9:00 p.m.  
Fridays, noon  
Saturdays, 8:00 p.m.  
Sundays, 11:00 a.m.\*

\*Every 3rd Sunday, Planning Board could supercede this airtime.

To review the current adopted version of *Legacy*, please check our web site at <http://www.cityofws.org/Home/Departments/Planning/Legacy/Articles/Legacy>





## Billboard Contest To Promote 2010 Census

The Forsyth County Complete Count Committee, charged with motivating local residents to participate in the 2010 Census, has organized a communitywide billboard design contest. The person who designs the best billboard with a Census message will have their work displayed on an electronic billboard along Business I-40 this March and April, courtesy of Fairway Outdoor Advertising of the Triad.

The committee is emphasizing that being counted in the Census will benefit the entire community and is encouraging local arts organizations, schools and graphic designers to get involved in the contest. The contest is a way to reach Forsyth County residents twice: first with the publicity from the contest and again when the winning billboard is displayed on the interstate. And, even though there will only be one winner, all entries will be displayed on the City's Facebook page. Rules and contest entry forms are available on the City of Winston-Salem's web site (<http://cityofws.org/Home/Departments/Planning>).

United States™  
**Census  
2010**

## Trade Street History And Rebirth Is Honored

On November 1, 2009, the Community Appearance Commission unveiled a marker at the corner of Trade and Sixth Streets as part of its 2009 Art of Living Appearance Awards Program.

Trade Street was honored with the Classic Award for its place Winston-Salem's past, present and future. Trade Street has played a significant role in the character and economic viability of downtown Winston-Salem since the 1800s. From its beginnings as Old Town Street with tobacco warehouses, stables, and hardware stores, to its distinction as the Arts District, Trade Street is a historic street and an icon of our community.

With the marker, the Community Appearance Commission wished to honor not only the history of Trade Street, but also the collective effort of the businesses,



artists and public to secure Trade Street's place in Winston-Salem's future. The rebirth of Trade Street is due to the collective efforts of multiple individuals and groups, including businesses staying on the street, artists relocating their studios and painting murals in the area, and the public visiting Trade Street and its businesses. All have had a part in making Trade Street what it is today.

### *Want more information?*

Contact the City-County Planning Board Office  
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*The Planning Board is funded jointly by the Winston-Salem City Council and the Forsyth County Board of Commissioners.*

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