



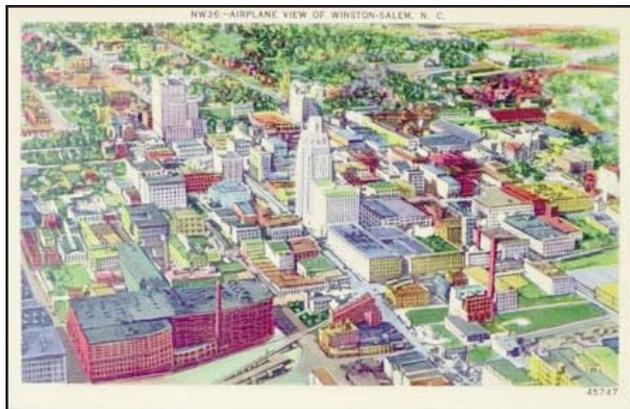
Winston-Salem Celebrates 100 Years!!!

The City of Winston-Salem is preparing for a weekend of celebration to honor and remember Winston and Salem's union. Some call it the year of the "golden hyphen," others just say "1913," but no matter how you say it, May 9, 1913, marked a new era for Winston-Salem--a new city was born. It was 5.35 square miles and had an estimated population of 18,700. Oscar B. Eaton was elected as Winston-Salem's first mayor.

The Centennial Celebration will commence on Thursday, May 9, 2013 at City Hall at 5:30pm. The evening's program, coordinated by the Historic Resources Commission, will begin with a welcome from Winston-Salem's mayor and greetings from the mayor pro tempore. State Senator Earline Parmon and Congressman Mel Watt are scheduled to appear and present Winston-Salem with a resolution and flag that was flown over the capital in Washington D.C.



Performers will include the Superintendent's Own Choir, Winston-Salem Youth Chorus, Moravian Lower Brass Band, and Authoring Action. Winners of the Winston-Salem/Forsyth County Schools essay contest will be announced and the program will con-



clude with the unveiling of a new historic marker on First Street near the Strollway and Corpening Plaza.

Following the program, guests will be invited into City Hall for a reception. Refreshments will be provided by Krispy

Kreme, Golden Corral, Holly Tate Fine Catering, Mise en Place Catering, Mozelle's Fresh Southern Bistro, Salem Kitchen, and Simply Good Catering.

Dewey's Bakery is providing birthday cake, while the students from Salem Academy and College will

serve Salem Tea and Primo Centennial Water.

In the evening, a/perture cinema will host three showings of the premiere of the centennial documentary, "Merger: Making the

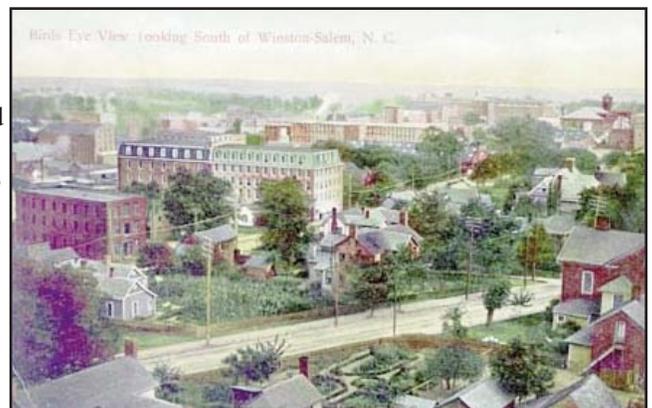
Twin City." Contact Michelle McCullough at michellem@cityofws.org for more information.

But the fun does not stop on Thursday! The celebration will continue with events on Friday, Saturday, and Sunday. Highlights include:

- **Friday:** a Centenarian Luncheon, celebrating more than 50 people who are 100 years or older; a Blue Moon Gallery Hop; and a community toast with Foothill's Brewery's special Centennial Brew and Primo's Centennial Water.
- **Saturday:** Community Days at Old Salem Museum and Gardens; a Centennial Parade; and a party in Corpening Plaza; a Centennial Scavenger Hunt; and an after party at BB&T Ballpark
- **Sunday:** the Winston-Salem Symphony performing the world premiere of "Hail the Coming Day" and a multi-congregational worship service in Salem.

For more information about the Centennial Weekend's activities, go to the event website:

www.w-s100years.com



Planning Department Wins National Award For *Legacy 2030* Outreach

This April, the American Planning Association awarded the Winston-Salem/Forsyth County Planning Department a National Planning Achievement Award for the public outreach component of the *Legacy 2030 Plan*. Achievement Awards are one of the ways the organization recognizes good planning practices. The award was presented at the National Planning Conference in Chicago to planner Kelly Bennett, who acted as the plan's outreach coordinator.



Copyright American Planning Association. Photo by Joe Szurszewski.

Kelly Bennett (center) collects the National Planning Achievement Award for Public Outreach at the American Planning Association's (APA) national conference in Chicago for the public outreach work the City-County Planning Department did for the *Legacy 2030 Plan*. Award presenters were APA President Mitchell J. Silver, AICP (left); and 2013 Awards Jury Chair Ann C. Bagley, FAICP (right).

In order to bring more citizens into the planning process, the Planning Department held a film series, hosted several public meetings, produced several informational videos, and created an interactive website where citizens could be part of the conversation and comment on drafts of the plan. But, the truly innovative outreach method was the music video the department produced with the help of the City Marketing and Communications Department. To gain attention for the plan and some of the issues that Winston-Salem and Forsyth County can expect over the next 20 years, Principal Planner Judy Hunt (now retired) wrote a catchy bluegrass song, which was performed by local band Kill-Basa Bill's Roadshow for the video. "One hundred thousand people, where will they go? How will we live as our community grows?" asks the song's chorus.

The multi-pronged strategy worked superbly. The plan's public meetings drew over 400 citizens while the Legacy2030.com website totaled close to 30,000 page views. The department collected over 650 comments total, helping to give the community's voice to the plan. Over the last several months *Legacy 2030* was adopted by each of Forsyth County's municipalities, making it our community's comprehensive plan and the basis for all land use decisions for the next 20 years.



We're pleased most of all that our outreach efforts led to such a great deal of public input, in turn making *Legacy 2030* best reflect the vision of our community. That being said, we're also very excited by recognition from our colleagues in the planning profession. This fall, the North Carolina Chapter of the American Planning Association awarded our department their award for Innovations in Planning Services, Education, and Public Involvement. And today, the American Planning Association announced that we will receive their National Planning Achievement Award in Public Outreach! Thanks so much!

To view the [music video](#) or [learn more](#) about the *Legacy 2030 Plan*, visit: www.Legacy2030.com

Want more information?

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The Planning Board is funded jointly by the Winston-Salem City Council and the Forsyth County Board of Commissioners.

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